



COLLECTION

03 shirts

2013 B&C Collection

06 details that make the difference
08 tips of elegance
10 B&C exclusivities
12 shirt fabrics
14 collars & cuffs
16 B&C-The Shirt Culture collection
48 the Graphical Line

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THE SHIRT CULTURE
BE INSPIRED

WHAT THE *21st* century 'SHIRTED' MAN OR WOMAN LOOKS LIKE?

Clothes make the person. We instinctively tend to trust those who are well-groomed more than those who are not. But good looks can also work the other way around because once we feel attractive, we feel confident and in control.

To get that feeling, there are a lot of details to get right while wearing a shirt. B&C has integrated them all. B&C-The Shirt Culture has emerged from this thinking and it results a collection of 20 well-crafted and correctly-balanced corporate shirts for men and women, in long sleeve and short sleeve versions.

Let us help you on your path to stylishness. We have collected in this guide the best and most fashionable advices as well as the most important genuine codes of a shirt, to guide you to choose the right one and to feel great. It will become your guide to develop a clearer, stronger and more confident sense of shirt style. Once you have it, proceed to our "lookbook" where you will find the whole collection in detail, shirt by shirt. Pick your perfect shirt, apply the tips, add the codes of elegance to your outfit and enjoy being well-dressed everyday.

SO NOW, LADIES AND GENTLEMEN,
LET'S GET DRESSED WITH B&C!

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THE SHIRT CULTURE BE INSPIRED

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B&C OXFORD

Everybody needs a classic Oxford shirt in their wardrobe. This shirt has been created with the greatest attention to detail in the best sartorial tradition, keeping alive the codes of the Oxford shirt.

The B&C Oxford shirts are available in long sleeve and short sleeve versions, for men and women.

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B&C HERITAGE

Celebrating high quality tailoring, the B&C Heritage line is made of pure cotton poplin for a luxurious feel. It mixes fresh and creative ideas with traditional codes of excellence. To make this shirt perfect, we went even one step further with 2 B&C exclusivities (see p.10).

The B&C Heritage shirts are available in long sleeve and short sleeve versions, for men and women.

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B&C SMART

The B&C Smart shirt has a modern fit, qualitative detailing and has a perfectly balanced polycotton composition. This blend of combed cotton and soft polyester allows comfort, softness and enhanced durability.

The B&C Smart shirts are available in long sleeve and short sleeve versions, for men and women.



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B&C BLACK TIE

The B&C Black Tie shirt is the epitome of business chic with clean lines and a sleek fit. Thanks to additional elastane, this poplin shirt has a slim and sophisticated fit for the polished professional without sacrificing comfort.

The B&C Black Tie shirts are available in long sleeve and short sleeve versions, for men and women.



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B&C SHARP

Self-confidence of the wearer is the key objective of our inspiration. Made of 100% cotton Twill fabric, the B&C Sharp is comfortable, durable and offers an up-to-date look. This shirt is the right choice whether your work is indoors or outdoors.

The B&C Sharp shirts are available in long sleeve and short sleeve versions, for men and women.



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THE GRAPHICAL LINE

Fashion, style and attitude for inspired actions is the key concept of the B&C Graphical Line.

- > B&C LONDON
- > B&C MILANO /WOMEN
- > B&C LOVE STORY
- > B&C LA HAVANA

TIPS

ADOPT
THE SLIM TIE P. 08

SHOULD YOU
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WEARING
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CAN YOU PULL
YOUR SHIRT
COLLAR OUT FROM
BENEATH A ROUND
NECK JUMPER? P. 45



THERE ARE SEVERAL SIGNS OF A QUALITY DRESS SHIRT. SOME, SUCH AS FABRIC, FIT, COLLAR OR CUFFS, ARE INSTANTLY OBVIOUS. OTHERS, LIKE STITCHING OR BUTTONS, TAKE A MINUTE TO APPRECIATE. AND OTHERS, LIKE INSIDE FINISHING OR COMFORT, ARE APPARENT ONLY TO THE WEARER. BUT EACH OF THOSE CHARACTERISTICS WILL ALLOW THE WEARER TO ENHANCE THEIR SELF-CONFIDENCE.

TO MAKE EACH STYLE OF B&C-THE SHIRT CULTURE AN EXERCISE IN PERFECTION, B&C HAS ESTABLISHED THE KEY CODES OF THE FAULTLESS SHIRT. THE ESSENTIAL AND TIMELESS SHIRT CODES HAVE BEEN BOOSTED WITH CONTEMPORARY CUTS, LOOKS AND DETAILS OR B&C EXCLUSIVE CODES OF ELEGANCE.

1 CONTEMPORARY FIT

Through this bright new collection, B&C offers the right balance between a contemporary fit and the corporate requirements in terms of measurement: regular fit, adjusted fit, medium fit and fitted. Each wearer will show an up-to-date silhouette without compromising comfort.

2 COLLAR

The collar is the most distinguishing and fashion-sensitive feature of a shirt. All B&C shirt collars are made of 3 layers to make them keep their shape: 2 layers of fabric and between them an interlining. This is one of B&C's criteria for excellence. So are the non-removable bones integrated in the collar to make sure you will never lose them.

In terms of shapes, there are zillions of collars and you can easily get confused by the choice. Only few are right. Discover them through this B&C Shirt Style Manual.

3 CUFFS

Cuffs are one of the key features in not only determining how dressy a shirt is, but how to distinguish personal style. To be sure to go for a faultless choice you only need to remember 3 shapes: the round-shaped exclusively for Oxford cuts, the straight-shaped for a more sophisticated silhouette and the angular-shaped cuffs for a contemporary corporate style. The versatility of your cuffs is also essential. B&C long sleeve shirts have convertible 2-button cuffs with an additional button-hole to transform them into French cuff (Kissing or Barrel-style).

4 OUR SYNONYM OF QUALITY: 6 STITCHES PER CENTIMETER

Stitches must be discreet and fine. To appreciate the fineness of it, you have to count the number of stitches per centimeter. The more you have the better it is. The B&C shirts boast 6 stitches per centimeter, as you cannot

of elegance and improves durability by choosing high quality polyester mother-of-pearl buttons. They are intensive wash resistant, which make B&C shirts not only stylish but also for everyday use. B&C respects a second essential rule of quality for buttons. If you look at their stitches, you'll see they are cross-stitched. In addition to offering a qualitative perception to your shirt, it ensures you will never lose a button.

6 SMART LOCATED SPARE BUTTONS

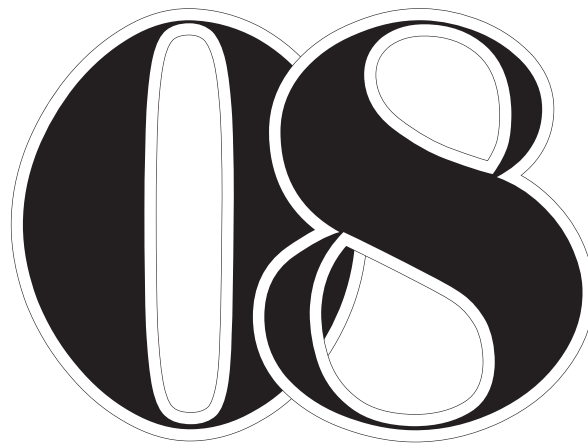
Each shirt comes with spare buttons sewn onto the button placket. This way, you will be certain not to snag them when ironing. Your shirt will stay perfect.

7 HORIZONTAL LAST BUTTONHOLE

One more rule to recognize a high-quality shirt. The last buttonhole is sewn horizontally. Because horizontal buttonholes take horizontal stress with less deforming of the buttonhole shape and offer a reduced likelihood of the button pulling out from this stress than that of vertical ones.

8 INVISIBLE BUT CRUCIAL QUALITY: THE LAP SEAMS

Lap seams are inside the shirt but they play an important role: comfort enhancement and high-end quality perception. Each B&C man shirt has this deluxe finishing providing quality and a feeling of comfort to the wearer. One more step to take you in the direction of self-confidence.



THE 08 GENUINE CODES OF ELEGANCE

details that make the difference

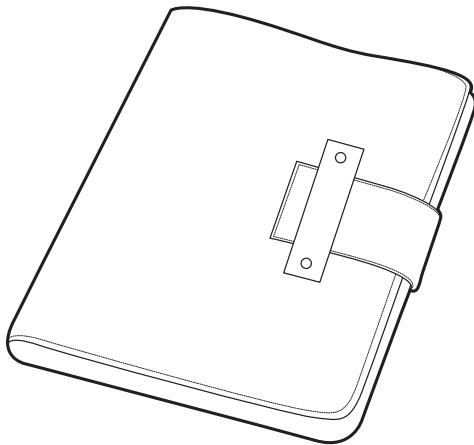
accurately achieve more than 6 or 7. Through this, the quality perception of the shirt is enhanced and at the same time, also the wearer's confidence.

5 STYLISH & DURABLE BUTTONS

The rule of top-quality shirts is mother-of-pearl buttons. B&C follows this code



1 TIP IS A PORTFOLIO A COOL ACCESSORY?



A portfolio is a slim document wallet, without any handles and the size of a sheet of A4 or A5 paper, which you slip casually under your arm. In short, it's a document case and, this winter, it will be a must. It should always be leather.

3 TIP ADOPT THE SLIM TIE

A dark, slim tie will instantly give any ensemble a younger, cooler feel. And unlike wider ties, it looks as good with a jean jacket as with a suit jacket.



2 TIP CAN YOU ROLL UP YOUR JACKET SLEEVES?

Let's be clear,
for men, the answer is NO: it ruins the jacket!
As for women, rolling up your sleeves is stylish.



4 TIP THE GOLDEN RULE of style

- > If the bottom (trousers, skirt) is wide, the top should be tight.
- > If the bottom is narrow, the top should be loose.



7 ESSENTIAL TIPS ON HOW TO BECOME THE PERFECT SHIRT WEARER

You need something in your look that stands out the crowd. Could be a pocket square, could be a necktie or could be just the good fit.

The point is: the details make a big difference. Here is how to do it well, without overdoing it.

5 TIP SHOULD YOU WASH A NEW SHIRT?

Of course! In store, shirts are folded in four, and are therefore creased all over. Wearing them like this should be a criminal offence. What's more, new shirt fabric often have a finish. It will let more air through (and deal better with perspiration) once it has been washed.

6 TIP BUNDLE UP YOUR TIE



Silk isn't the only tie option anymore. Designers are doing tweeds and heavy wools. Your shirt deserves a change. And your neck too.

7 TIP

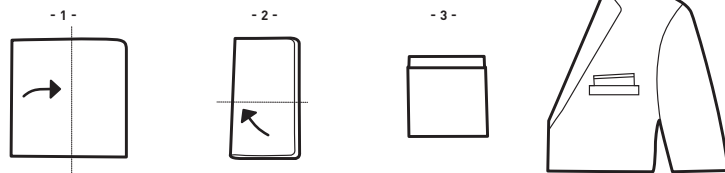
YOUR POCKET SHOULD BE PERFECT!

There are almost as many different ways of folding a pocket square as there are colours.

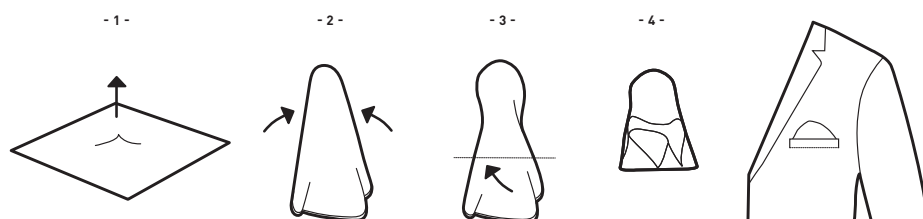
Like a signature scent, rather than always changing, you should choose the one that pleases you best and make it your mark.

HOW TO FOLD YOUR POCKET?

Flat Pocket Square Fold



Puff Pocket Square Fold

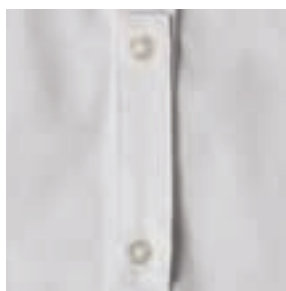


THE EXCLUSIVE B&C TIE-FIX®



Do you want your tie
to stay in its place?
Do you think a tie pin
is not a discreet solution
for your problem?

B&C has the solution with its exclusive
B&C Tie-Fix® in the same fabric as your shirt.
It will hold your tie in place - discreetly.
With this invisible solution, you can keep focus
on your work while the B&C Tie-Fix® takes care
of your tie.



available on :

- B&C OXFORD LSL /MEN
- B&C OXFORD SSL /MEN
- B&C HERITAGE LSL /MEN
- B&C HERITAGE SSL /MEN
- B&C SHARP LSL /MEN
- B&C SHARP SSL /MEN

THE EXCLUSIVE B&C REVERSO BUTTON®

You need to transform
your corporate shirt into
a formal and high class
one in ten seconds?

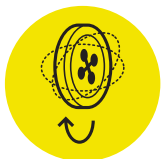
Don't worry, B&C has the solution.
Thanks to the exclusive B&C REVERSO
button®, transform to a kissing French
cuff from a straight classical cuff.

CHECK OUR VISUAL
METAMORPHOSIS PROCESS :



*Take your single button and
pass it through its own hole.
It will now be on the inside
of the cuff. Then, pass the button
into the other side of the cuff
(kissing-style).*

*You are now ready
for your unexpected cocktail!*



available on :

→ B&C HERITAGE LSL / MEN





THE SHIRT CULTURE
BE INSPIRED

FABRICS

*Appearance,
comfort,
ease of care*

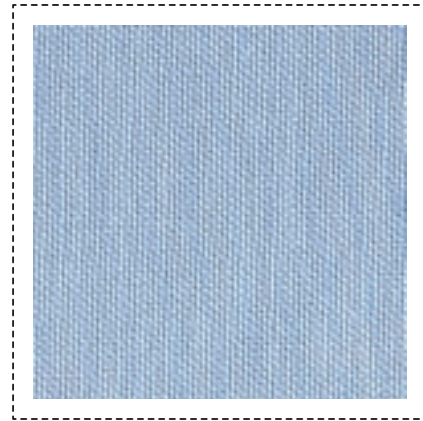


A shirt is in direct contact with your skin for more than 8 hours everyday; this is why we can't compromise on quality. Choosing the finest fabric is the starting point for what makes our shirts special. We have meticulously and carefully selected 5 fabrics supporting the creation of highly qualitative and contemporary shirts. The unique objective of this is to "enhance wearer self-confidence" activated by perfect appearance, comfort and everyday use ease of care*.

* To facilitate the wearer's life, all fabrics are easy care treated.

OXFORD

OXFORD FABRIC



Oxford fabric is one of the most popular fabrics for corporate shirts. Oxford is an emblematic fabric due to its honeycomb construction, where warp and weft threads cross each other in pairs. Made of 70% cotton and 30% polyester, this cotton rich blend offers the B&C Oxford shirt a combination of quality, comfort and durability.

IT IS 60° WASHABLE AND EASY CARE TREATED.

B&C OXFORD LSL /women	p . 20
B&C OXFORD LSL /men	p . 20
B&C OXFORD SSL /women	p . 22
B&C OXFORD SSL /men	p . 22



POPLIN

POPLIN 100% COTTON FABRIC



The principle: a fine yarn running one-way with a thicker one interweaving it. The B&C poplin made of 100% cotton has a fine quality bringing pure elegance to the B&C shirts.

IT IS 50° WASHABLE AND EASY CARE TREATED.

B&C HERITAGE LSL /women	p . 26
B&C HERITAGE LSL /men	p . 26
B&C HERITAGE SSL /women	p . 28
B&C HERITAGE SSL /men	p . 28



Twill

Twill Fabric



The twill is one of the basic weaves easy to identify thanks to its diagonal lines. B&C twill fabric, made of 100% combed cotton is very resistant even if pure cotton, this is thanks to the fabric's construction. To add more comfort and softness, B&C offers peached soft-to-touch finishing. The result: shirts are qualitative, durable and highly comfortable.

IT IS 50° WASHABLE AND EASY CARE TREATED.

B&C SHARP LSL /women p. 44
 B&C SHARP LSL /men p. 44
 B&C SHARP SSL /women p. 46
 B&C SHARP SSL /men p. 46



5 FABRICS

QUALITY COMFORT EASE OF CARE

Poplin is the most commonly used weaving fabric type for shirts. It is renowned for its silky surface, its pure appearance and the comfort it brings. Here are the 3 poplin types carefully chosen to meet the corporate high demand for quality.

POLYCOTTON POPLIN FABRIC



The principle is simple. When another fibre is woven in with the cotton, you benefit from both fibres: here, the polyester will bring both durability and resistance. Made of 65% polyester and 35% cotton, this blend makes the B&C shirts wrinkle resistant, durable and with high colour fastness.

IT IS 50° WASHABLE AND EASY CARE TREATED.

B&C SMART LSL /women p. 32
 B&C SMART LSL /men p. 32
 B&C SMART SSL /women p. 34
 B&C SMART SSL /men p. 34



POPLIN COTTON STRETCH FABRIC



B&C poplin cotton elastane is made of 97% combed cotton and 3% elastane creating stretch. This specific combination allows B&C to create a line of shirts with more fitted cuts without compromising comfort.

B&C BLACK TIE LSL /women p. 38
 B&C BLACK TIE LSL /men p. 38
 B&C BLACK TIE SSL /women p. 40
 B&C BLACK TIE SSL /men p. 40

STRETCH



COLLARS

THERE ARE ZILLION OF COLLARS BUT YOU ONLY NEED TO KNOW 3: THE BUTTON-DOWN COLLAR, EXCLUSIVELY DEDICATED TO OXFORD STYLES, THE CUT-AWAY COLLAR FOR A MORE CONTEMPORARY ELEGANT LOOK AND THE SEMI CUT-AWAY COLLAR A MORE TRADITIONAL VARIATION OF THE CUT-AWAY COLLAR.

MEN

BUTTON-DOWN COLLAR



Buttons were added to traditional collars by polo players to stop their collars flapping in their faces. Off the polo field the button-down collar helps to hold ties in place and to keep the collar neat when worn under blazers and knits.

- B&C OXFORD LSL /MEN
- B&C OXFORD SSL /MEN

1-BUTTON CUT-AWAY COLLAR



It adds a dressier touch to a suit. It looks great with a button or two undone under a sharp blazer. If you opt for a tie, this collar will subtly draw attention to it.

- B&C HERITAGE LSL /MEN
- B&C HERITAGE SSL /MEN
- B&C SMART LSL /MEN
- B&C SMART SSL /MEN
- B&C BLACK TIE SSL /MEN

2-BUTTONS CUT-AWAY COLLAR



This is a 'must have' for any trendy shirt wardrobe. This collar can also be worn with a tuxedo as it allows the entire bowtie to be visible. It has a higher collar band due to the double buttons for closing it.

- B&C BLACK TIE LSL /MEN

SEMI CUT-AWAY COLLAR



It is a more conventional variation of the Cut-away collar. Also known as the classic, it is timelessly elegant. It makes any tie stand "proud" and gives you a cool and confident look, whether your top button is done up or not.

- B&C SHARP LSL /MEN
- B&C SHARP SSL /MEN

WOMEN

SOFT FEMININE COLLAR



The B&C soft feminine collar is simple, featuring pure shapes and is trans-seasonal. Made of high-quality fabrics, it is perfect for achieving an immaculate look.

- B&C OXFORD LSL /WOMEN
- B&C OXFORD SSL /WOMEN
- B&C HERITAGE LSL /WOMEN
- B&C HERITAGE SSL /WOMEN
- B&C SMART LSL /WOMEN
- B&C SMART SSL /WOMEN
- B&C BLACK TIE LSL /WOMEN
- B&C BLACK TIE SSL /WOMEN
- B&C SHARP LSL /WOMEN
- B&C SHARP SSL /WOMEN

"The collar is the most distinguishing and fashion-sensitive feature of any shirt."

THIERRY DURET - DESIGNER

TIP ♀

ACCESSORISING A WOMAN SHIRT



A necklace is the perfect accompaniment. It could be a simple chain through to a bold statement piece. For a variation try a floral scarf instead of a tie. A ribbon wrapped around and tied either in a simple knot or a bow is also an effective DIY accessory.

TIP ♂

COLLAR FORMALITY



The stiffer the collar, the more formal the intentions of the wearer. The more open the collar's points, the dressier the presentation.

CUFFS

CHOOSING THE FINEST FABRIC IS ONLY THE STARTING POINT FOR WHAT MAKES OUR SHIRTS SPECIAL. THE CARE AND ATTENTION THAT GOES INTO EVERY STITCH IS MATCHED BY B&C CONTINUALLY STRIVING FOR PERFECTION IN THE CUTTING AND DESIGN OF OUR SHIRTS. CUFFS ARE ONE OF THE KEY FEATURES IN NOT ONLY DETERMINING HOW DRESSY A SHIRT IS, BUT HOW TO DISTINGUISH PERSONAL STYLES. TO BE SURE TO HAVE A FAULTLESS CHOICE YOU ONLY NEED TO REMEMBER 3 SHAPES : ROUNDED, ANGULAR AND STRAIGHT.

LONG SLEEVES



B&C long sleeved shirts have convertible 2-button cuffs with an additional buttonhole to transform them into French cuff (Kissing or Barrel-style).



ROUNDED CUFF CORNERS

Rounded cuff corners and mitred-shape gauntlets follow the traditions of the original Oxford shirt.

→ B&C OXFORD LSL /WOMEN
→ B&C OXFORD LSL /MEN



ANGULAR CUFF CORNERS

Angular cuff corners perfectly match contemporary corporate style. This modern shape enhances the majority of our Long Sleeved shirt styles.

→ B&C SMART LSL /WOMEN
→ B&C SMART LSL /MEN
→ B&C BLACK TIE LSL /WOMEN
→ B&C BLACK TIE LSL /MEN
→ B&C SHARP LSL /WOMEN
→ B&C SHARP LSL /MEN



In addition to the extra buttonhole enabling cufflink use, our straight cuff design features a B&C exclusivity: the B&C REVERSO button®. This innovative system empowers you to transform, in less than 10 seconds and without cufflinks, your classic straight cuffs into a stylish French cuffs (see p.11).

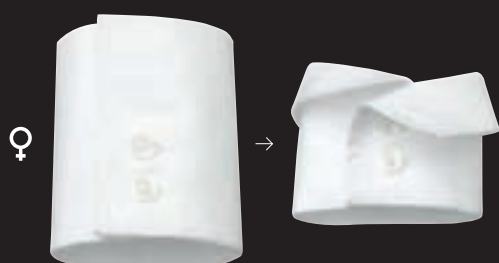


MAN STRAIGHT CUFF CORNERS

Heritage's cuffs straight corners add sophistication to the shape.

→ B&C HERITAGE LSL /MEN

Inspired by the same high-end look idea, the woman version can also be transformed into a feminine French cuff by folding them.

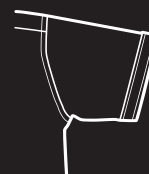


WOMAN LONG 2-BUTTONS STRAIGHT CUFF CORNERS

Heritage's long 2-buttons straight cuff corners add femininity and sophistication to the shape.

B&C HERITAGE LSL /WOMEN

SHORT SLEEVES



NARROW CUFFS

Oxford's short sleeved cuffs are narrowed to follow the Oxford tradition. They enhance your style with a chic sporty look.

→ B&C OXFORD SSL /WOMEN
→ B&C OXFORD SSL /MEN



FOLDED HEM SLEEVES

This folded finishing always maintains an elegant shape.

→ B&C HERITAGE SSL /MEN
→ B&C HERITAGE SSL /WOMEN
→ B&C SMART SSL /MEN
→ B&C SMART SSL /WOMEN
→ B&C BLACK TIE SSL /MEN
→ B&C BLACK TIE SSL /WOMEN
→ B&C SHARP SSL /MEN
→ B&C SHARP SSL /WOMEN

NOTE : the B&C Black Tie SSL /men and the B&C Sharp SSL /men have double overstitched folded hem sleeves.

TIP THE PERFECT CUFF SECRET

Whatever the shape you choose, there is one simple rule that must be followed: your cuffs should fit tightly enough on the wrist that you can't get your hand through them when they are fastened.



THE SHIRT CULTURE

BE INSPIRED

QUALITY, *elegance* & *MODERNITY*



At B&C you will find shirts that have been constructed with the same meticulous attention to detail that you would expect in tailoring. We loved the idea of creating that modern, impeccably designed shirt collection with the right corporate accent. Every new B&C shirt is an exercise in perfection, to satisfy both high-end shirt codes and the corporate market needs.

Timeless and consistent, B&C-The Shirt Culture encompasses 5 inspired sets of shirts

and 3 types of fabric weaves. Each inspiration is presented in Duo, with genuine and redefined men's codes for him and a feminine translation of those for her. Each style exists in short-sleeved and long-sleeved versions. That makes a total of 20 bright new shirts reshaping the new corporate standards.

This extremely modern and chic corporate shirt collection is absolutely the perfect choice to empower your brand, your company, your business.

DISCOVER EACH STYLE IN DETAIL
IN OUR FOLLOWING LOOKBOOK PAGES.
BE INSPIRED.



THE SHIRT CULTURE

BE INSPIRED

B&C OXFORD
the standard redefined
p.18

B&C HERITAGE
the new boardroom's power player
p.24

B&C SMART
the office has a new muse
p.30

B&C BLACK TIE
just extremely modern
p.36

B&C SHARP
look sharp indoor or outdoor
p.42





OXFORD STYLE

REVISIT A TIMELESS CLASSIC

*"Like a white T-shirt or a navy blazer,
the Oxford cloth dress shirt is part of
the uniform. You have to have one"*

SCOTT STERNBERG
DESIGNER



THE SHIRT CULTURE

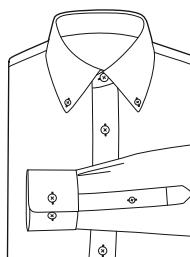
BE INSPIRED

Everybody needs a classic Oxford shirt in its wardrobe. This shirt has been created with the greatest attention to detail in the best sartorial tradition, keeping alive the codes of the Oxford shirt.

Its fabric, oxford construction, is soft and comfortable. The B&C Oxford is also effortless to maintain thanks to the easy care treatment and is durable too with its polycotton composition.

The most natural form of the Oxford is the button-down collar which is a rule that B&C has respected for the masculine version. Even further, the gauntlets are mitred for a better harmony with the collar and bottom hem side reinforcements.

HOW TO RECOGNIZE THE B&C OXFORD SHIRT?




- › Soft button-down collar
- › Rounded cuffs & mitre-shaped gauntlets*
- › Easy care
- › Washable at 60°

*No gauntlet for her

Oxford fabric is one of the most popular fabrics for shirts. Made of 70% cotton and 30% polyester, this cotton rich blend offers the B&C Oxford shirt a combination of quality, comfort and durability.

SW 003
B&C OXFORD LSL /women

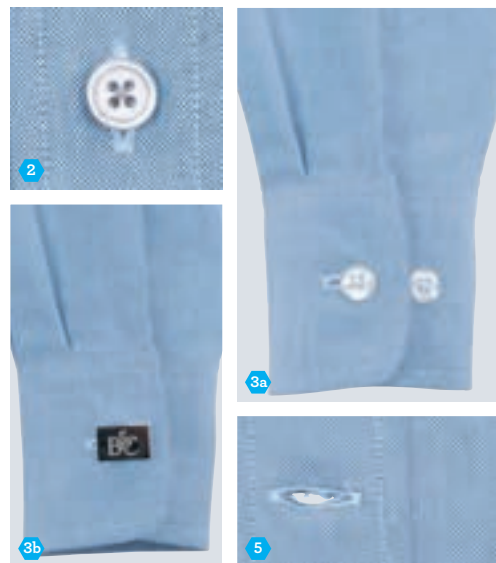
→ **OXFORD FABRIC**

70% **combed** cotton - 30% polyester
 135 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL
 1 pc/pack & 10 pcs/carton


ADJUSTED FIT




DU	DU	DU	DU	DU
WHITE	BLACK	OXFORD BLUE	BLUE CHIP	SILVER MOON



1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Rounded cuffs
 - b. Additional cufflink buttonholes
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: Cotton rich polycotton Oxford fabric

SM 001
B&C OXFORD LSL /men

→ **OXFORD FABRIC**

70% **combed** cotton - 30% polyester
 135 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm
 14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins
 1 pc/pack & 10 pcs/carton


REGULAR FIT



DU	DU	DU	DU	DU
WHITE	BLACK	OXFORD BLUE	BLUE CHIP	SILVER MOON



1. Soft button-down collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Rounded cuffs & mitre-shaped gauntlets
 - b. Additional cufflink buttonholes
 4. The exclusive B&C Tie-Fix®
 5. Back yoke with 2 overstitched side pleats
 6. Left chest pocket
 7. Inside lap seams for perfect finishing
 8. Horizontal last buttonhole
 9. Mitre-shaped bottom hem side reinforcement
- Also: Curved bottom hem
 Cotton rich polycotton Oxford fabric

B&C Oxford,
the standard
redefined



TIP

WEARING CUFFLINKS

Wear cufflinks
without a tie.
It will give you
a rakish yet
elegant flair.

DUO
CONCEPT

SW 004
B&C OXFORD SSL /women

→ **OXFORD FABRIC**

70% **combed** cotton - 30% polyester

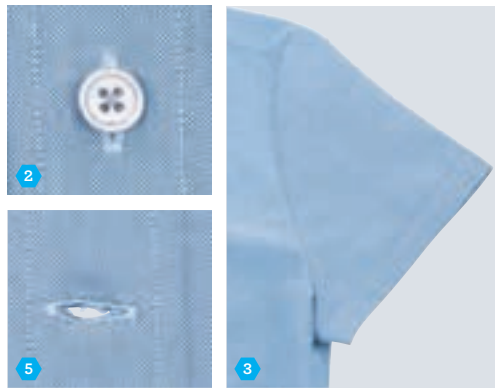
135 g/m²

XS - S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL

1 pc/pack & 10 pcs/carton



ADJUSTED FIT



1. Soft feminine collar
2. Cross stitched mother-of-pearl effect buttons
3. Short sleeves with narrow cuffs
4. Darts at bustline & back panel for a feminine shape
5. Horizontal last buttonhole

Also: Cotton rich polycotton Oxford fabric

SM 002
B&C OXFORD SSL /men

→ **OXFORD FABRIC**

70% **combed** cotton - 30% polyester

135 g/m²

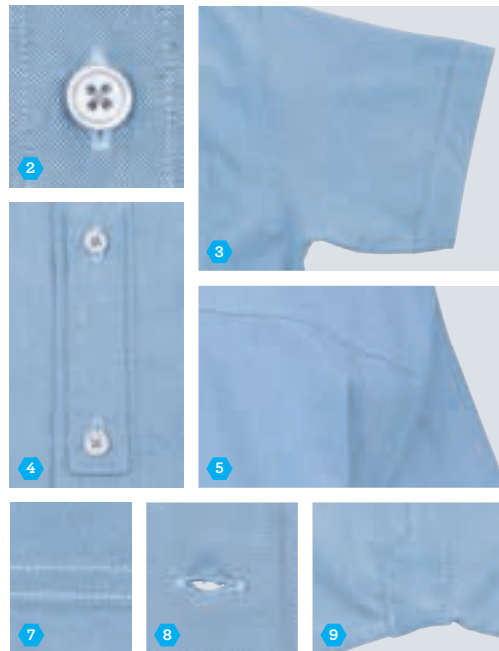
Size S - M - L - XL - XXL - XXXL - 4XL - 5XL - 6XL

Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 51 52 cm
 14,5/15 15,5 16,5 17,5 18 19 19,5 20 21 ins

1 pc/pack & 10 pcs/carton



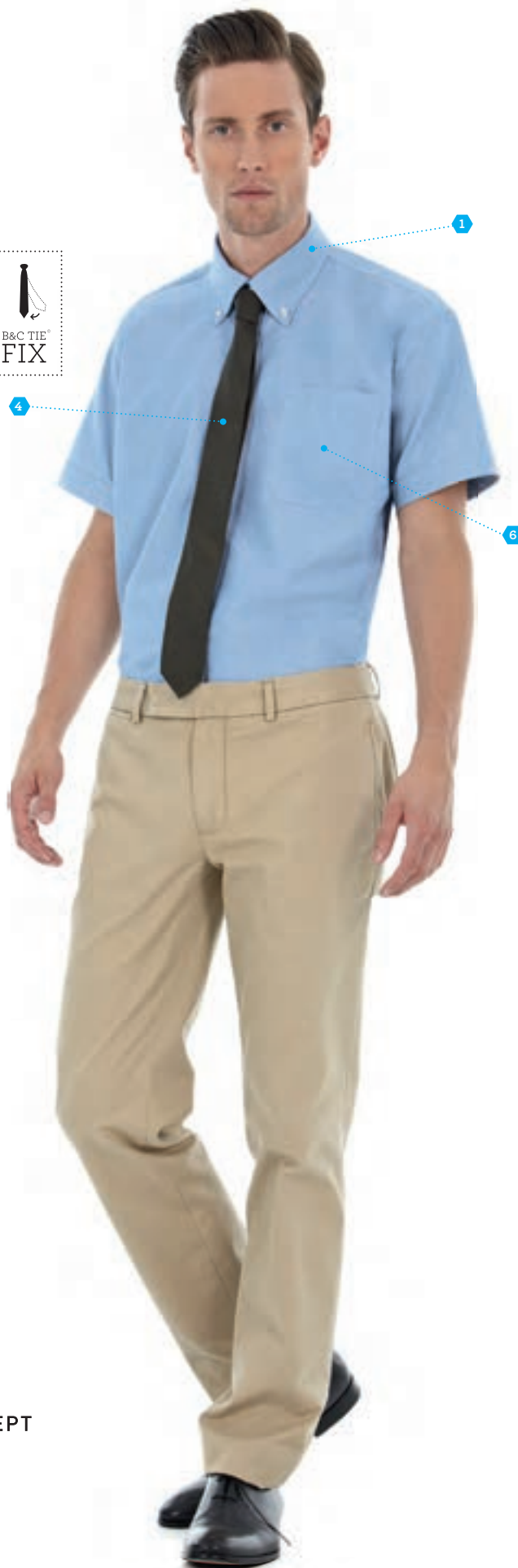
REGULAR FIT



1. Soft button-down collar
2. Cross stitched mother-of-pearl effect buttons
3. Short sleeves with narrow cuffs
4. The exclusive B&C Tie-Fix®
5. Back yoke with 2 overstitched side pleats
6. Left chest pocket
7. Inside lap seams for perfect finishing
8. Horizontal last buttonhole
9. Mitre-shaped bottom hem side reinforcement

Also: Curved bottom hem

Cotton rich polycotton Oxford fabric



DUO
CONCEPT

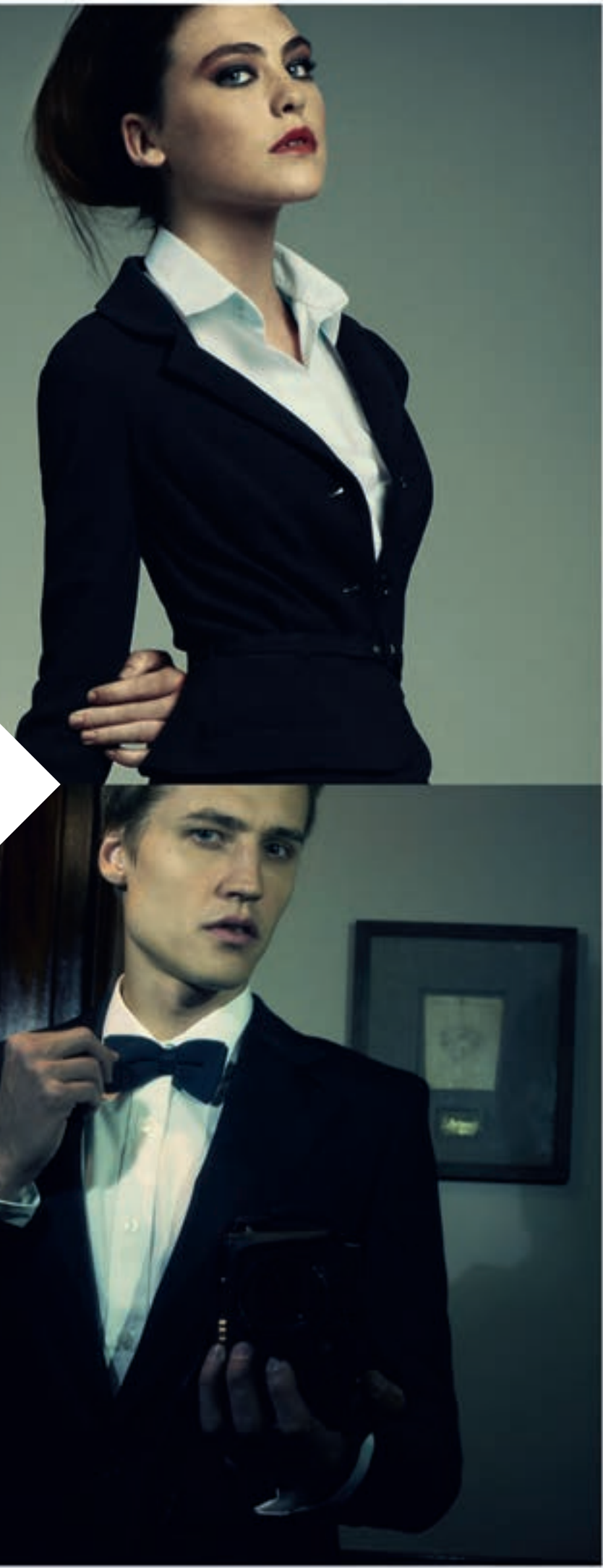


HERITAGE

.....
B&C HERITAGE,
THE NEW BOARDROOM'S
POWER PLAYER



B&C REVERSO®
BUTTON



THE SHIRT CULTURE

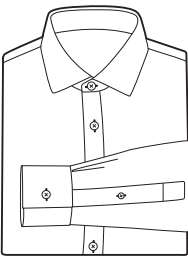
BE INSPIRED

Celebrating high quality tailoring, the B&C Heritage line is made of pure cotton poplin for a luxurious feel. It mixes fresh and creative ideas with traditional codes of excellence.

There are facts that never lie: 6 stitches/cm, lap seams, 3 layer spread collar, cross-stitched buttons, perfect straight cuffs... each of those “details” shape the B&C Heritage shirt that brings a faultless look and self-confidence to the wearer.

To make this shirt perfect, we went even 1 step further and brought 2 B&C exclusivities. The B&C Tie-Fix® will hold your tie down whatever the situation, and our B&C REVERSO button® allows you to change, in less than 10 seconds and without additional cufflinks, from classical straight cuffs to stylish French cuffs.

HOW TO RECOGNIZE THE B&C HERITAGE SHIRT?



- › Cut-away collar
- › Straight cuffs & square-shaped gauntlets*
- › French cuff option
- › B&C Reverso button®
- › Easy care
- › Washable at 50°

Poplin is the most-used weaving fabric type for shirts. B&C pure cotton Poplin fabric instantly brings elegance to the shirt.



*Thinner gauntlets for her

B&C HERITAGE LSL /women

→ POPLIN 100% COTTON FABRIC

100% **combed** cotton

120 g/m² (white) - 125 g/m² (colour)

XS - S - M - L - XL - XXL - XXXL - 4XL

1 pc/pack & 10 pcs/carton



ADJUSTED FIT



1. Soft feminine collar
2. Cross stitched mother-of-pearl effect buttons
3. a. Straight cuffs & thin square-shaped gauntlets
b. French cuff option
4. Darts at bustline & back panel
for a feminine shape
5. Horizontal last buttonhole

Also: Fine 100% poplin cotton

SM P41

B&C HERITAGE LSL /men

→ POPLIN 100% COTTON FABRIC

100% **combed** cotton

120 g/m² (white) - 125 g/m² (colour)

Size S - M - L - XL - XXL - XXXL - 4XL

Collar	37/38	39/40	41/42	43/44	45/46	47/48	49/50	cm
	14,5/15	15,5	16/16,5	17/17,5	18	18,5/19	19,5	ins

1 pc/pack & 10 pcs/carton



REGULAR FIT

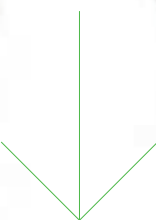


1. Cut-away collar
2. Cross stitched mother-of-pearl effect buttons
3. a. Straight cuffs & square-shaped gauntlets
b. French cuff option through :
Additional cufflink buttonholes
or B&C REVERSO button® (see p.11)
4. The exclusive B&C Tie-Fix®
5. Left chest pocket
6. Back yoke with 2 overstitched side pleats
7. Inside lap seams for perfect finishing
8. Horizontal last buttonhole
9. Square-shaped bottom hem side reinforcement

Also: Curved bottom hem

Fine 100% poplin cotton

B&C Heritage,
the new
boardroom's
power player



B&C REVERSO
BUTTON

Thanks to the B&C REVERSO button®, transform your corporate shirt into a formal and high class one in only ten seconds. From a straight classical cuff, to a kissing French cuff effect simply by passing the button through to the other side of the cuff (check the metamorphosis process p.11). You are now ready for your unexpected cocktail!

DUO
CONCEPT

B&C HERITAGE SSL /women

→ POPLIN 100% COTTON FABRIC

100% **combed** cotton

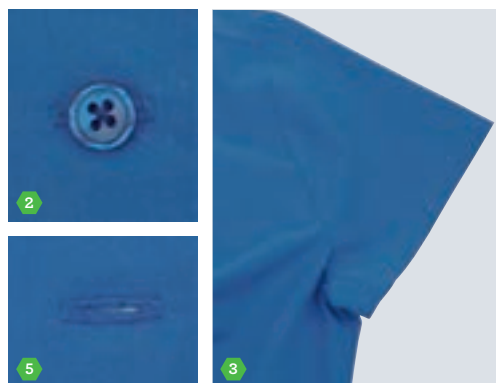
120 g/m² (white) - 125 g/m² (colour)

XS - S - M - L - XL - XXL - XXXL - 4XL

1 pc/pack & 10 pcs/carton



ADJUSTED FIT



1. Soft feminine collar
2. Cross stitched mother-of-pearl effect buttons
3. Folded hem sleeves
4. Darts at bustline & back panel
for a feminine shape
5. Horizontal last buttonhole

Also: Fine 100% poplin cotton

SM P42

B&C HERITAGE SSL /men

→ POPLIN 100% COTTON FABRIC

100% combed cotton

120 g/m² (white) - 125 g/m² (colour)

Size S - M - L - XL - XXL - XXXL - 4XL

Collar	37/38	39/40	41/42	43/44	45/46	47/48	49/50	cm
	14,5/15	15,5	16/16,5	17/17,5	18	18,5/19	19,5	ins

1 pc/pack & 10 pcs/carton



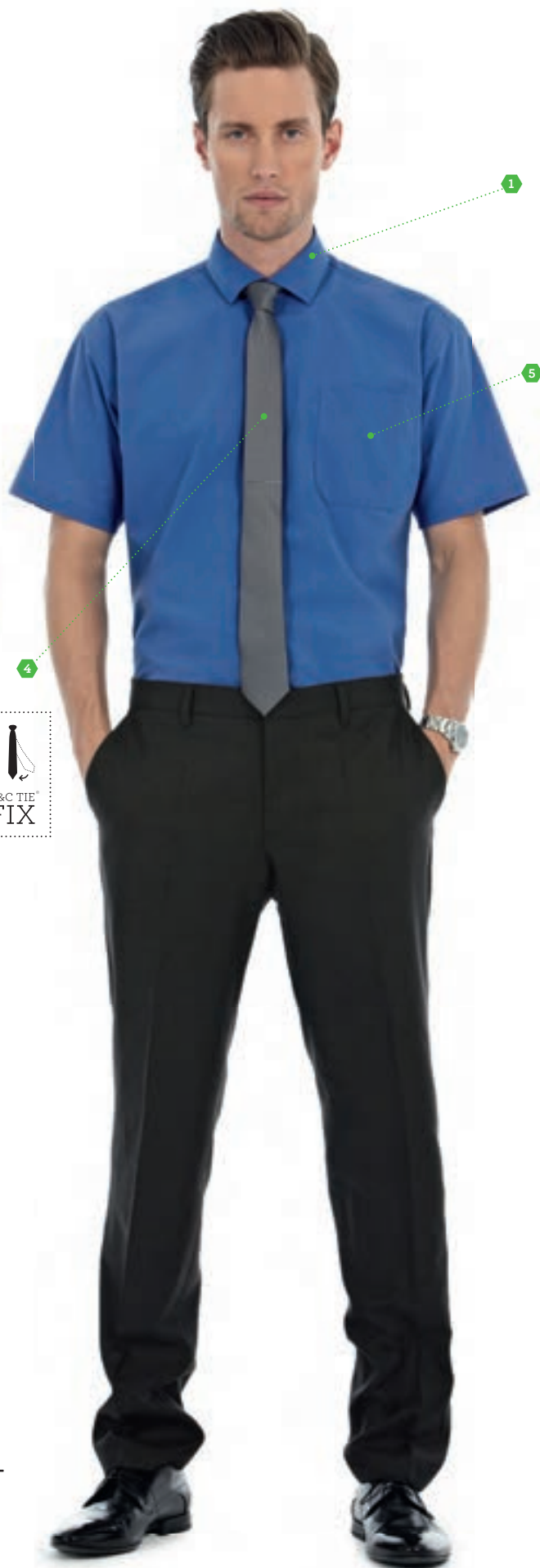
REGULAR FIT



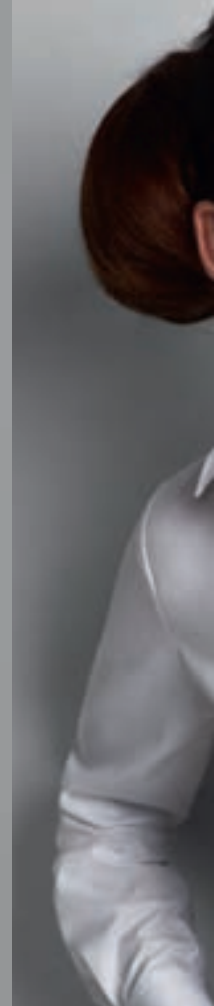
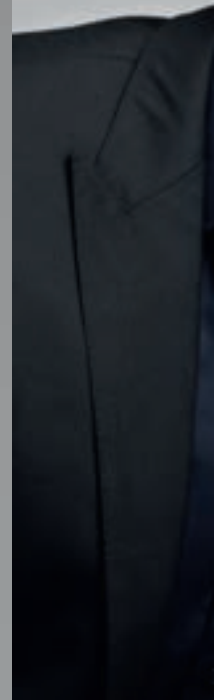
1. Cut-away collar
2. Cross stitched mother-of-pearl effect buttons
3. Folded hem sleeves
4. The exclusive B&C Tie-Fix®
5. Left chest pocket
6. Back yoke with 2 overstitched side pleats
7. Inside lap seams for perfect finishing
8. Horizontal last buttonhole
9. Square-shaped bottom hem reinforcement

Also: Curved bottom hem

Fine 100% poplin cotton



DUO
CONCEPT





THE SHIRT CULTURE

BE INSPIRED

SMART

"NONE OF US
IS AS SMART AS ALL OF US"

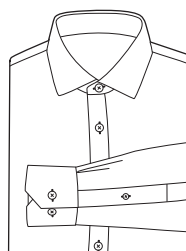
JAPANESE PROVERB



As mentioned before, at B&C you will find shirts that have been constructed with similar attention to detail that you would expect in bespoke tailoring. The B&C Smart shirt is no exception to the rule: it has a modern fit, qualitative detailing and has a correctly balanced polycotton composition.

Its perfect blend of combed cotton and soft polyester allows comfort, softness and enhanced durability. The B&C Smart shirt is intensive wash-resistant and easy to maintain thanks to its easy care treatment. Be smart, thanks to this double advantage (style and resistance), it delivers the wearer an absolute self-confidence feeling.

HOW TO RECOGNIZE THE B&C SMART SHIRT?



- › Cut-away collar
- › Angular cuffs & square-shaped gauntlets*
- › Easy care
- › Washable at 50°

**Thinner gauntlets
for her*

The principle of the polycotton poplin fabric is simple. When another fibre is woven in with the cotton, you benefit from both fibres. Here, the polyester brings extra resistance.

B&C SMART LSL /women

→ POLYCOTTON POPLIN FABRIC

65% polyester - 35% **combed** cotton
115 g/m²
XS - S - M - L - XL - XXL - XXXL - 4XL
1 pc/pack & 10 pcs/carton

ADJUSTED FIT



1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Angular cuffs & thin square-shaped gauntlets
 - b. Additional cufflink buttonholes
 4. Darts at bustline & back panel
for a feminine shape
 5. Horizontal last buttonhole
- Also: Qualitative polycotton poplin






Also: Qualitative polycotton poplin

SM P61

B&C SMART LSL /men

→ POLYCOTTON POPLIN FABRIC

65% polyester - 35% **combed** cotton
 115 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
 1 pc/pack & 10 pcs/carton

REGULAR FIT



1. Cut-away collar
2. Cross stitched mother-of-pearl effect buttons
3. 2-button adjustable cuffs
 - a. Angular cuffs & square-shaped gauntlets
 - b. Additional cufflink buttonholes
4. Left chest pocket
5. Back yoke with 2 overstitched side pleats
6. Inside lap seams for perfect finishing
7. Horizontal last buttonhole

Also: Curved bottom hem

Qualitative polycotton poplin

B&C Smart,
the office has
a new muse

1

4


1

4

DUO[♂]
CONCEPT[♀]

SW P64
B&C SMART SSL /women

→ **POLYCOTTON POPLIN FABRIC**

65% polyester - 35% combed cotton
115 g/m²
XS - S - M - L - XL - XXL - XXXL - 4XL
1 pc/pack & 10 pcs/carton



ADJUSTED FIT



1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Folded hem sleeves
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: Qualitative polycotton poplin

SM P62
B&C SMART SSL /men

→ **POLYCOTTON POPLIN FABRIC**

65% polyester - 35% combed cotton
115 g/m²
Size S - M - L - XL - XXL - XXXL - 4XL
Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
1 pc/pack & 10 pcs/carton


REGULAR FIT



1. Cut-away collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Folded hem sleeves
 4. Left chest pocket
 5. Back yoke with 2 overstitched side pleats
 6. Inside lap seams for perfect finishing
 7. Horizontal last buttonhole
- Also: Curved bottom hem
Qualitative polycotton poplin



TIP

**SHOULD YOU
TAKE YOUR
JACKET OFF
TO DRIVE?**

Yes, for obvious reasons of comfort and freedom of movement. The same applies if you like to drive your convertible in the winter!

DUO
CONCEPT

B & C BLACK



THE SHIRT CULTURE

BE INSPIRED

The B&C Black Tie shirt is the epitome of business chic with clean lines and a sleek fit. Thanks to additional elastane, this poplin shirt has a slim and sophisticated fit for the polished professional without sacrificing comfort.

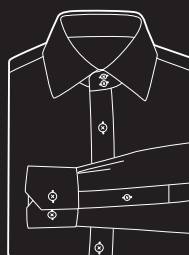
To bring to perfection the men's version (long-sleeved model), the B&C Black Tie LSL features a modern and stylish two-button cut-away collar. Thanks to its slightly shorter body length you can wear it tucked in or out.

On the women's side, this modern shirt is impeccably cut and crafted, creating a feminine and flirty silhouette. Slightly shorter length, the curved seams enhance this slimming wardrobe essential. As for men, the long sleeved version highlights contemporary convertible angular cuffs.

This modern and chic fit is absolutely the most perfect addition to any business woman or man's wardrobe.



HOW TO RECOGNIZE THE B&C BLACK TIE SHIRT?



40 **STRETCH**

- › 2-button cut-away collar*
- › Angular cuffs & square-shaped gauntlets**
- › Naturally easy care
- › Stretch
- › Washable at 40°

B&C Stretch Poplin (cotton-elastane blend) allows a contemporary fitted cut without compromising comfort.

** The man's short sleeved version has a 1-button cut-away collar*

*** Thinner gauntlets for her*

SW P23
B&C BLACK TIE LSL /women



→ **POPLIN COTTON STRETCH FABRIC**

97% **combed** cotton - 3% elastane
 135 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL
 1 pc/pack & 10 pcs/carton

FITTED

STRETCH



1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Angular cuffs & thin square-shaped gauntlets
 - b. Additional cufflink buttonholes
 4. Darts at bustline & back panel for a feminine shape
 5. Horizontal last buttonhole
- Also: Stretch poplin

SM P21
B&C BLACK TIE LSL /men

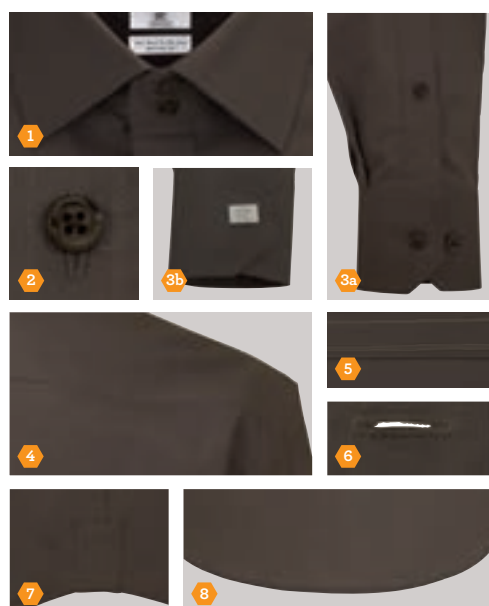


→ **POPLIN COTTON STRETCH FABRIC**

97% **combed** cotton - 3% elastane
 135 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
 1 pc/pack & 10 pcs/carton

MEDIUM FIT

STRETCH



1. 2-button cut-away collar
 2. Cross stitched mother-of-pearl effect buttons
 3. 2-button adjustable cuffs
 - a. Angular cuffs & square-shaped gauntlets
 - b. Additional cufflink buttonholes
 4. Short modern Back yoke
 5. Inside lap seams for perfect finishing
 6. Horizontal last buttonhole
 7. Square-shaped bottom hem side reinforcement
 8. Curved bottom hem - shorter length
 - can be worn untucked
- Also: Stretch poplin
 Darts at back panel

B&C Black Tie, just extremely modern

1

4

Never have more than two buttons of your shirt unbuttoned unless you are a rock star.

DUO♂
CONCEPT♀

B&C - The Shirt Culture



BLACK TIE

SW P24
B&C BLACK TIE SSL /women



→ **POPLIN COTTON STRETCH FABRIC**

97% **combed** cotton - 3% elastane
 135 g/m²
 XS - S - M - L - XL - XXL - XXXL - 4XL
 1 pc/pack & 10 pcs/carton

FITTED **STRETCH**



1. Soft feminine collar
2. Cross stitched mother-of-pearl effect buttons
3. Folded hem sleeves
4. Darts at bustline & back panel
for a feminine shape
5. Horizontal last buttonhole

Also: Stretch poplin

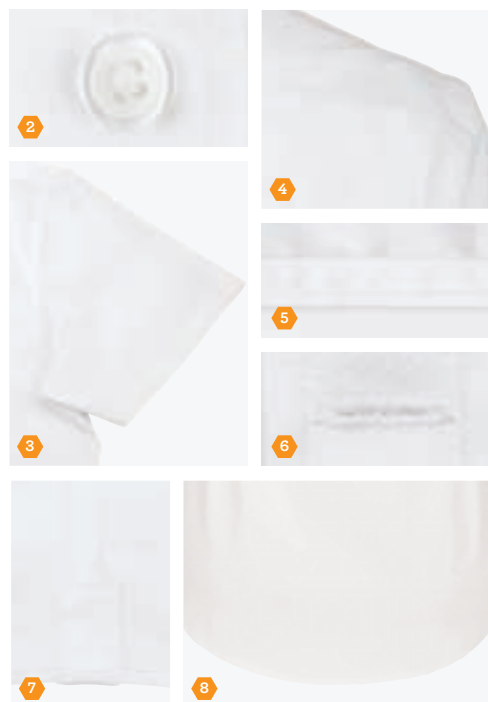
SM P22
B&C BLACK TIE SSL /men



→ **POPLIN COTTON STRETCH FABRIC**

97% **combed** cotton - 3% elastane
 135 g/m²
 Size S - M - L - XL - XXL - XXXL - 4XL
 Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins
 1 pc/pack & 10 pcs/carton

MEDIUM FIT **STRETCH**



1. Cut-away collar
2. Cross stitched mother-of-pearl effect buttons
3. Folded hem sleeves with double overstitch
4. Short modern Back yoke
5. Inside lap seams for perfect finishing
6. Horizontal last buttonhole
7. Square-shaped bottom hem side reinforcement
8. Curved bottom hem – shorter length
– can be worn untucked

Also: Stretch poplin

Darts at back panel





THE SHIRT CULTURE

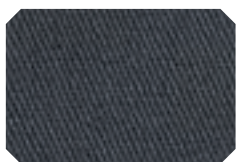
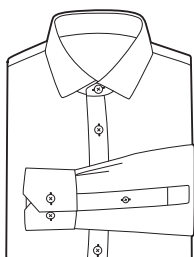
BE INSPIRED



The B&C Sharp shirt is very durable even with its composition of 100% pure cotton. Its secret: twill fabric construction. This fabric is a shimmery diagonal weave, which gives a rich texture to this shirt without sacrificing formality. To add comfort, we offer a soft-touch peached finish. The B&C Sharp also features high-end quality manufacturing and offers a perfectly up-to-date look. Once again, self-confidence of the wearer is the key objective of our inspiration. Modern, comfortable and durable, this shirt is your best choice whether your work is indoors or outdoors.



HOW TO RECOGNIZE THE B&C SHARP SHIRT?



- › Semi cut-away collar
- › Angular cuffs & square-shaped gauntlets*
- › Easy care
- › Washable at 50°

*Thinner gauntlets for her

Made of 100% combed cotton, B&C twill fabric is very resistant even if pure cotton, thanks to the fabric's construction. Its peached soft-to-touch finish adds captivating softness to the style.



LOOK SHARP
FEEL SHARP - WORK SHARP



SHARP



"Being fit will keep
you mentally sharp"

BRIAN CLOUGH
ATHLETE



SW T83
B&C SHARP LSL /women

→ **TWILL FABRIC**

100% combed cotton

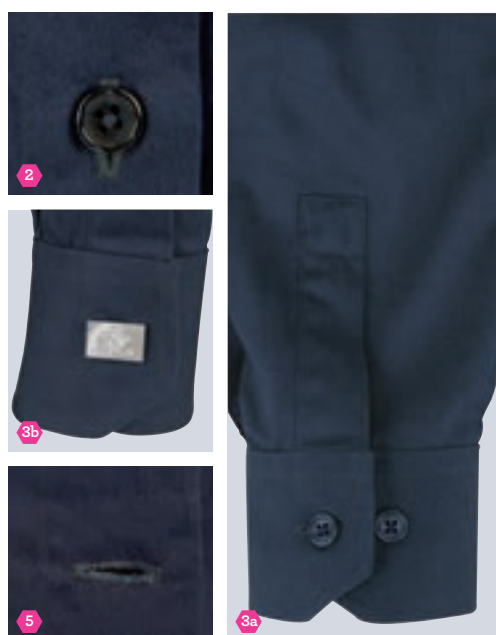
130 g/m²

XS - S - M - L - XL - XXL - XXXL - 4XL

1 pc/pack & 10 pcs/carton



ADJUSTED FIT



1. Soft feminine collar
2. Cross stitched mother-of-pearl effect buttons
3. 2-button adjustable cuffs
 - a. Angular cuffs & thin square-shaped gauntlets
 - b. Additional cufflink buttonholes
4. Darts at bustline & back panel for a feminine shape
5. Horizontal last buttonhole

Also: 100% Twill cotton

SM T81
B&C SHARP LSL /men

→ **TWILL FABRIC**

100% combed cotton

130 g/m²

Size S - M - L - XL - XXL - XXXL - 4XL

Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins

1 pc/pack & 10 pcs/carton



REGULAR FIT



1. Semi cut-away collar
2. Cross stitched mother-of-pearl effect buttons
3. 2-button adjustable cuffs
 - a. Angular cuffs & square-shaped gauntlets
 - b. Additional cufflink buttonholes
4. The exclusive B&C Tie-Fix®
5. Left chest pocket
6. Back yoke with 2 overstitched side pleats
7. Inside lap seams for perfect finishing
8. Horizontal last buttonhole
9. Square-shaped bottom hem reinforcement

Also: Curved bottom hem

100% Twill cotton



B&C Sharp,
look sharp
indoor or
outdoor



TIP

**CAN YOU PULL
YOUR SHIRT
COLLAR OUT
FROM BENEATH
A ROUND NECK
JUMPER?**

No. Absolutely not.
And the same applies
with a suit.
Your shirt collar
should remain inside.

DUO
CONCEPT

SW T84
B&C SHARP SSL /women

→ **TWILL FABRIC**

100% combed cotton

130 g/m²

XS - S - M - L - XL - XXL - XXXL - 4XL

1 pc/pack & 10 pcs/carton



ADJUSTED FIT



1. Soft feminine collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Folded hem sleeves
 4. Darts at bustline & back panel
for a feminine shape
 5. Horizontal last buttonhole
- Also: 100% Twill cotton

SM T82
B&C SHARP SSL /men

→ **TWILL FABRIC**

100% combed cotton

130 g/m²

Size S - M - L - XL - XXL - XXXL - 4XL

Collar 37/38 39/40 41/42 43/44 45/46 47/48 49/50 cm
 14,5/15 15,5 16/16,5 17/17,5 18 18,5/19 19,5 ins

1 pc/pack & 10 pcs/carton



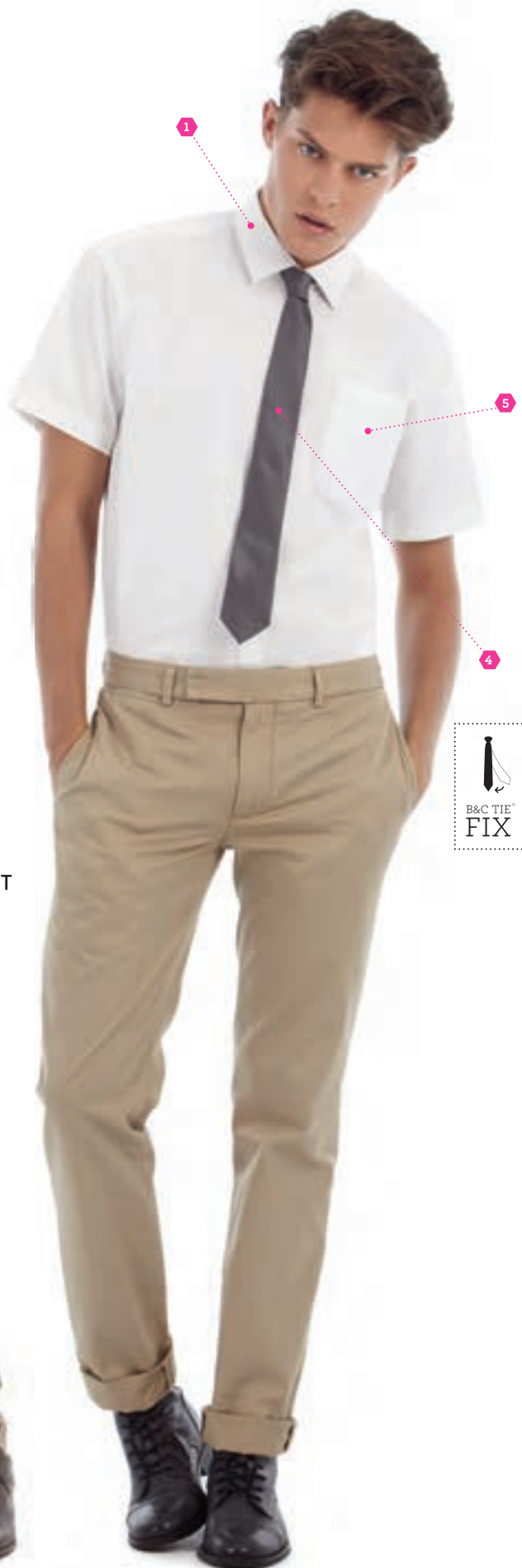
REGULAR FIT



1. Semi cut-away collar
 2. Cross stitched mother-of-pearl effect buttons
 3. Folded hem sleeves with double overstitch
 4. The exclusive B&C Tie-Fix®
 5. Left chest pocket
 6. Back yoke with 2 overstitched side pleats
 7. Inside lap seams for perfect finishing
 8. Horizontal last buttonhole
 9. Square-shaped bottom hem reinforcement
- Also: Curved bottom hem
 100% Twill cotton



DUO
CONCEPT





THE GRAPHICAL LINE

FASHIONABLE ON ALL OCCASIONS

FASHION, STYLE AND ATTITUDE FOR INSPIRED ACTIONS IS THE KEY CONCEPT OF THE B&C GRAPHICAL LINE.

BASED ON A TAILORED AND FASHIONABLE CUT, THE B&C MILANO /WOMEN, B&C LONDON AND B&C LOVE STORY – MADE OF STRETCH POPLIN – GUARANTEE AN IDEAL LOOK FOR YOUR PROMOTIONAL ACTIONS.

THE B&C LA HAVANA BREAKS NEW GROUND ON THE SHIRT MARKET WITH ITS MODERN DESIGN.

B&C Love Story

p. 49

B&C London

p. 49

B&C Milano /women

p. 50

B&C La Havana

p. 51



B&C LOVE STORY

SW 109

→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

S - M - L - XL

1 pc/pack & 20 pcs/carton

SUPER FIT



WHITE



BLACK

B&C LONDON

SM 580

→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

S - M - L - XL - XXL

1 pc/pack & 20 pcs/carton

MEDIUM FIT



WHITE



BLACK



NAVY



DEEP RED

DUO
CONCEPT



B&C MILANO /women

SW 520

→ POPLIN COTTON STRETCH FABRIC

97% combed cotton - 3% elastane

135 g/m²

XS - S - M - L - XL - XXL

1 pc/pack & 20 pcs/carton

MEDIUM FIT

DU♂

WHITE

DU♂

BLACK

DU♂

NAVY

DU♂

DEEP RED

DU♂
CONCEPT

♂: B&C London





B&C LA HAVANA

SM 570

→ POPLIN FABRIC

100% combed cotton | WRINKLE FREE

120 g/m²

S - M - L - XL - XXL

1 pc/pack & 20 pcs/carton

MEDIUM FIT



WHITE



BLACK



THE SHIRT CULTURE

BE INSPIRED

B&C OXFORD

→ OXFORD FABRIC

B&C OXFORD LSL /women p.20

B&C OXFORD LSL /men p.20

B&C OXFORD SSL /women p.22

B&C OXFORD SSL /men p.22



B&C HERITAGE

→ POPLIN 100% COTTON FABRIC

B&C HERITAGE LSL /women p.26

B&C HERITAGE LSL /men p.26

B&C HERITAGE SSL /women p.28

B&C HERITAGE SSL /men p.28



B&C SMART

→ POLYCOTTON POPLIN FABRIC

B&C SMART LSL /women p.32

B&C SMART LSL /men p.32

B&C SMART SSL /women p.34

B&C SMART SSL /men p.34





All our B&C corporate shirts are in **DUO CONCEPT**

B&C BLACK TIE

→ POPLIN COTTON STRETCH FABRIC

B&C BLACK TIE LSL /women p.38

B&C BLACK TIE LSL /men p.38

B&C BLACK TIE SSL /women p.40

B&C BLACK TIE SSL /men p.40



B&C SHARP

→ TWILL FABRIC

B&C SHARP LSL /women p.44

B&C SHARP LSL /men p.44

B&C SHARP SSL /women p.46

B&C SHARP SSL /men p.46



THE GRAPHICAL LINE

B&C LOVE STORY p.49

→ POPLIN COTTON STRETCH FABRIC

B&C LONDON p.49

→ POPLIN COTTON STRETCH FABRIC

B&C MILANO /women p.50

→ POPLIN COTTON STRETCH FABRIC

B&C LA HAVANA p.51

→ POPLIN FABRIC






















































THE SHIRT CULTURE
BE INSPIRED

SUMMARY TABLE

WHITE	001
BLACK	002
NAVY	003
COFFEE BEAN	146
LUXURIOUS RED	365
DEEP RED	371
BUSINESS BLUE	416
OXFORD BLUE	420
BLUE CHIP	455
SILVER MOON	641
DARK GREY	670

Shirts

women

SW	Model	Size	Material	Length	Color	Pattern	Collar	Cuffs	Hem	Buttons	Details
SW 003	B&C Oxford LSL /women	XS-6XL	OXFORD	135 G/M							  
SW 004	B&C Oxford SSL /women	XS-6XL	OXFORD	135 G/M							  
SW P43	B&C Heritage LSL /women	XS-4XL	POPLIN	120 G/M							
SW P44	B&C Heritage SSL /women	XS-4XL	POPLIN	120 G/M							
SW P63	B&C Smart LSL /women	XS-4XL	POPLIN	115 G/M						 	
SW P64	B&C Smart SSL /women	XS-4XL	POPLIN	115 G/M						 	
SW P23	B&C Black Tie LSL /women	XS-4XL	POPLIN STRETCH	135 G/M				 			
SW P24	B&C Black Tie SSL /women	XS-4XL	POPLIN STRETCH	135 G/M				 			
SW T83	B&C Sharp LSL /women	XS-4XL	TWILL	130 G/M							
SW T84	B&C Sharp SSL /women	XS-4XL	TWILL	130 G/M							
SW 520	B&C Milano /women	XS-XXL	POPLIN STRETCH	135 G/M							
SW L09	B&C Love Story	S-XL	POPLIN STRETCH	135 G/M							

men

SM	Color	Material	Length	Neck	Collar	Cuffs	Buttons	Waistband	Other
SM 001	B&C Oxford LSL /men	S-6XL	OXFORD	135 G/M ²					
SM 002	B&C Oxford SSL /men	S-6XL	OXFORD	135 G/M ²					
SM P41	B&C Heritage LSL /men	S-4XL	POPLIN	120 G/M ²					
SM P42	B&C Heritage SSL /men	S-4XL	POPLIN	120 G/M ²					
SM P61	B&C Smart LSL /men	S-4XL	POPLIN	115 G/M ²					
SM P62	B&C Smart SSL /men	S-4XL	POPLIN	115 G/M ²					
SM P21	B&C Black Tie LSL /men	S-4XL	POPLIN STRETCH	135 G/M ²					
SM P22	B&C Black Tie SSL /men	S-4XL	POPLIN STRETCH	135 G/M ²					
SM T81	B&C Sharp LSL /men	S-4XL	TWILL	130 G/M ²					
SM T82	B&C Sharp SSL /men	S-4XL	TWILL	130 G/M ²					
SM 570	B&C La Havana	S-XXL	POPLIN	120 G/M ²					
SM 580	B&C London	S-XXL	POPLIN STRETCH	135 G/M ²					







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