



COLLECTION

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# 04 sweatshirts

2013 B&C Collection

06 the essentials  
10 the trendy range  
12 best deal sweatshirts  
14 the kids

[www.bc-fashion.eu](http://www.bc-fashion.eu) Be inspired









# B&C SWEATSHIRTS 2013



## *For Aficionados*

Hoods, gatherings, full zip, brushed or French terry, fitted, essential, ultimate look, fresh.... We look at everything; imagine everything in order to satisfy the sweatshirts aficionados.

More than just a great collection, the B&C Sweatshirts also have an outstanding quality thanks to their PST - Perfect Sweat Technology.

**6 THE ESSENTIALS  
/ 10 THE TRENDY  
RANGE / 12 BEST DEAL  
SWEATSHIRTS  
/ 14 KIDS**



All the B&C Sweatshirts are Oeko Tex 100 certified

**B&C**  
COLLECTION

## Content



# SWEATSHIRTS



**PST**

*perfect sweat  
technology*

We have developed an exclusive knit for our sweatshirts: the Perfect Sweat Technology (PST). The high quality of PST stems from its composition. Polyester is used discreetly by incorporating a 100% polyester filament into the cotton knit. The PST offers advantages such as excellent resistance to washing, a mat appearance for a sublimated design and perfect printability thanks to the 100% cotton on the outside. It also provides maximum comfort when you wear our sweatshirts.



## & Summary Table

P.15



# THE ESSENTIALS



B&C HOODED FULL ZIP /MEN & /WOMEN P.6



B&C HOODED, B&C CAT /WOMEN P.7



B&C SET IN  
P.8

B&C OPEN HEM  
P.9

# THE TRENDY RANGE



B&C WONDER /WOMEN  
P.10



B&C MONSTER /MEN  
P.10



B&C SPIDER /MEN  
P.11

**BEST DEAL**



B&C ID.002  
P.12



B&C ID.003  
P.12



B&C ID.004  
P.13



P.14



# B&C SWEATSHIRTS

## THE ESSENTIALS

80% COMBED COTTON  
20% POLYESTER

### 1. B&C Hooded Full Zip /women WW 642

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester

Low Shrinkage | FRENCH TERRY UNBRUSHED

280 g/m<sup>2</sup> | XS - S - M - L - XL - XXL\*

5 pcs/pack & 20 pcs/carton | MEDIUM FIT



WHITE \*



BLACK \*



RED \*



ROYAL BLUE



KELLY GREEN



HEATHER GREY \*

\* COLOURS AVAILABLE IN XXL

: EXISTS IN MEN (P.6) /WOMEN /KIDS (P.14)



### 2. B&C Hooded Full Zip /men WM 647

PST/ Perfect Sweat Technology

80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE

280 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\*

5 pcs/pack & 20 pcs/carton | REGULAR FIT



BLACK \*



NAVY \*



RED \*



ROYAL BLUE



KELLY GREEN



HEATHER GREY \*

\* COLOURS AVAILABLE IN XXXL

: EXISTS IN MEN /WOMEN (P.6) /KIDS (P.14)



2.



Media player compatible:  
small opening for earphone  
cord in right front pocket  
+ hidden earphone loop  
inside the collar

hooded

**PST** **PERFECT SWEAT TECHNOLOGY**

HIGHER STABILITY AND COMFORT,  
BETTER RESISTANCE AND PRINTABILITY

LINK BETWEEN OUTSIDE AND INSIDE

A CONTINUOUS THREAD  
POLYESTER FILAMENT FOR  
EXCELLENT STABILITY WHEN WASHED.

**THE OUTSIDE**  
A FINE 100%  
COTTON THREAD,  
PROVIDING A PERFECT  
APPEARANCE,  
SUPERB PRINTING,  
UNRIVALLED FEEL  
AND EXCELLENT  
PILLING RESISTANCE.

**THE INSIDE**  
A THICK  
POLYESTER/COTTON  
THREAD PROVIDING  
A PERFECT NAP  
AND OUTSTANDING  
PILLING RESISTANCE.

FABRIC

“EXTENDED  
COLOUR  
RANGE”  
B&C

1.



B&C Hooded is available  
in XXS and XS sizes in  
all B&C Hooded colours  
special for women

### 1. B&C Hooded WU 620

PST/ Perfect Sweat Technology  
80% **combed** cotton - 20% polyester  
Low Shrinkage | FLEECE BRUSHED INSIDE  
280 g/m<sup>2</sup> | XXS - XS - S - M - L - XL - XXL - XXXL\*  
5 pcs/pack & 20 pcs/carton | REGULAR FIT

DU♂ WHITE *	DU♀ BLACK *	DU♂ NAVY *	DU♀ RED *	
PUMPKIN ORANGE	SORBET	PURPLE	BURGUNDY	SKY BLUE
DIVA BLUE	ROYAL BLUE	INDIGO	KHAKI	HEATHER GREY
STEEL GREY	VERY TURQUOISE	REAL GREEN	USED GOLD	

\* COLOURS AVAILABLE IN XXL

- EXISTS IN UNISEX /KIDS (P14)

♀ : B&C Cat /women & B&C Hooded in XXS & XS

### 2. B&C Cat /women WW 625

PST/ Perfect Sweat Technology  
80% **combed** cotton - 20% polyester  
Low Shrinkage | FRENCH TERRY UNBRUSHED  
280 g/m<sup>2</sup> | XS - S - M - L - XL - XXL\*  
5 pcs/pack & 20 pcs/carton | MEDIUM FIT

DU♂ WHITE *	DU♀ BLACK *	DU♂ NAVY *	DU♀ RED *	REAL TURQUOISE
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\* COLOURS AVAILABLE IN XXL

2.

280  
g/m<sup>2</sup>

DU♂  
CONCEPT

# B&C SWEATSHIRTS

## THE ESSENTIALS

80% COMBED COTTON  
20% POLYESTER

**B&C Set In** WU 600

**PST/ Perfect Sweat Technology**

80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE

280 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\*

5 pcs/pack & 30 pcs/carton | REGULAR FIT



\* COLOURS AVAILABLE IN XXXL

 - EXISTS IN UNISEX /KIDS (P.14)

280  
g/m<sup>2</sup>



# B&C SWEATSHIRTS

## THE ESSENTIALS

280  
g/m<sup>2</sup>

80% COMBED COTTON  
20% POLYESTER

**B&C Open Hem** WU 610

**PST/ Perfect Sweat Technology**

80% combed cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE

280 g/m<sup>2</sup> | S - M - L - XL - XXL

5 pcs/pack & 30 pcs/carton | REGULAR FIT



WHITE



BLACK



NAVY



HEATHER GREY

**PST** **PERFECT SWEAT TECHNOLOGY**

HIGHER STABILITY AND COMFORT,  
BETTER RESISTANCE AND PRINTABILITY

**LINK BETWEEN OUTSIDE AND INSIDE**  
A CONTINUOUS THREAD  
POLYESTER FILAMENT FOR  
EXCELLENT STABILITY WHEN WASHED.

**THE OUTSIDE**  
A FINE 100%  
COTTON THREAD,  
PROVIDING A PERFECT  
APPEARANCE,  
SUPERB PRINTING,  
UNRIVALLED FEEL  
AND EXCELLENT  
PILLING RESISTANCE.

**THE INSIDE**  
A THICK  
POLYESTER/COTTON  
THREAD PROVIDING  
A PERFECT NAP  
AND OUTSTANDING  
PILLING RESISTANCE.

FABRIC

**1. B&C Wonder /women** WW 641**PST/ Perfect Sweat Technology**80% **combed** cotton - 20% polyester

Low Shrinkage | FRENCH TERRY UNBRUSHED

280 g/m<sup>2</sup> | XS - S - M - L - XL - XXL\*

5 pcs/pack &amp; 20 pcs/carton | MEDIUM FIT



\* COLOURS AVAILABLE IN XXL

**3. B&C Spider /men** WM 646**PST/ Perfect Sweat Technology**80% **combed** cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE

280 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\*

5 pcs/pack &amp; 20 pcs/carton | MEDIUM FIT



\* COLOURS AVAILABLE IN XXXL

**2. B&C Monster /men** WM 645**PST/ Perfect Sweat Technology**80% **combed** cotton - 20% polyester

Low Shrinkage | FLEECE BRUSHED INSIDE

280 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL\*

5 pcs/pack &amp; 20 pcs/carton | REGULAR FIT



\* COLOURS AVAILABLE IN XXXL

**280**  
*g/m<sup>2</sup>*

DUO  
CONCEPT





# B&C SWEATSHIRTS THE TRENDY RANGE

80% COMBED COTTON  
20% POLYESTER

3.

*The  
trendy  
range*



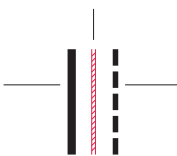
**PST**

**PERFECT  
SWEAT  
TECHNOLOGY**

HIGHER STABILITY AND COMFORT,  
BETTER RESISTANCE AND PRINTABILITY

LINK BETWEEN OUTSIDE AND INSIDE  
A CONTINUOUS THREAD  
POLYESTER FILAMENT FOR  
EXCELLENT STABILITY WHEN WASHED.

**THE OUTSIDE**  
A FINE 100%  
COTTON THREAD,  
PROVIDING A PERFECT  
APPEARANCE,  
SUPERB PRINTING,  
UNRIVALLED FEEL  
AND EXCELLENT  
PILLING RESISTANCE.



FABRIC

**THE INSIDE**  
A THICK  
POLYESTER/COTTON  
THREAD PROVIDING  
A PERFECT NAP  
AND OUTSTANDING  
PILLING RESISTANCE.



3 SWEATSHIRTS DESIGNED AND ENGINEERED TO OFFER THE RIGHT STYLE  
AT A PRICE FITTING MASSIVE QUANTITIES

# BEST DEAL

1. **B&C ID.002** WU I20

FLEECE BRUSHED INSIDE (80% cotton - 20% polyester)  
280 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL  
5 pcs/pack & 30 pcs/carton | **REGULAR FIT**



2. **B&C ID.003** WU I21

FLEECE BRUSHED INSIDE (80% cotton - 20% polyester)  
280 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL  
5 pcs/pack & 20 pcs/carton | **REGULAR FIT**



1.

2.



• BASIC • VOLUME • BASIC • EFFICIENCY • BEST DEAL • PRICE • VOLUME • BASIC



- WHEN PRICE IS A MUST! -



**3. B&C ID.004** WU I22

FLEECE BRUSHED INSIDE (80% cotton - 20% polyester)

280 g/m<sup>2</sup> | S - M - L - XL - XXL - XXXL

5 pcs/pack & 20 pcs/carton | **REGULAR FIT**



3.

**BASIC • VOLUME • BASIC • EFFICIENCY • BEST DEAL • PRICE • VOLUME •**

**IC • EFFICIENCY**



THE ID. LINE OFFERS  
3 SWEATSHIRTS AND 1 POLO SHIRT.  
THE ID.001 (SEE THE B&C POLO SHIRT CATALOGUE)

ENJOY!

# Kids

SWEATS

01.



02.



03.









**2013 B&C Collection**  
[www.bc-fashion.eu](http://www.bc-fashion.eu) Be inspired

B&C is a collection of 154 garments ready to support your ideas  
T-SHIRTS/ POLO SHIRTS/ SHIRTS/ SWEATSHIRTS/ FLEECES/ JACKETS/ TROUSERS