

2013 B&C COLLECTION. BE INSPIRED

Our amazing choice of fabrics and designs allow you to find the right garment whatever the weather, whatever the occasion.

Discover our vibrant collection synonymous with comfort, design, quality, urban performance and more. And because men and women are different, the greater part of our range is based on the B&C Duo Concept, which offers a different version of any given model, one for men and one for women.













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If you are seeking for polyvalence, colour impact and a great value for money, the Essential range is for you.

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EXPERT RANGE

If you are seeking for an extra level of sophistication, select a style on the Expert range.

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LIGHT PACK CONCEPT

To be protected in every situation, weight and space are often an issue.

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/ WITHOUT LINING



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B&C JACKET & FLEECE COLLECTION

PERFORMANCE

WITH URBAN ELEGANCE



BODYWARMERS



B&C Bodywarmer Explorer P.40



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FLEECES



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ANOTHER WAY TO HELP YOU FIND THE RIGHT STYLE SUITING YOUR NEEDS!

In addition to the traditional classification based on the jacket's degree of weather protection, we propose you a complementary classification in two ranges based on your actions qualitative objectives and your specific needs - the Essential range and the Expert range.

Through the pages, you will easily identify an Essential style with the symbol |S| and an Expert style thanks to the symbol \overline{X} .

ESSENTIAL RANGE ISI

HEAVY WEIGHT JACKETS

MIDDLE WEIGHT JACKETS







B&C REAL+ /WOMEN



B&C OCEAN SHORE



B&C OCEAN SHORE

I TAHT METAHT JACKETS



B&C SIROCCO



B&C SIROCCO /WOMEN



B&C SIROCCO /KIDS



B&C ATLANTIC SHORE



B&C AIR



B&C URBAN GAME

BODYWARMER

FLEECES



B&C BODYWARMER+



B&C ICEWALKER+



B&C TRAVELLER+



B&C HIGHLANDER+



ISI **ESSENTIAL** RANGE

If you are seeking for polyvalence, colour impact and a great value for money, the Essential range is for you. It encompasses 14 qualitative styles focused on timeless designs, simplicity and a wide shade choice that will enable you to find the support you need for any usage and season.

EXPERT RANGE

If you are seeking for an extra level of sophistication, select a style on the Expert range. All the styles have been carefully designed in every detail to be perfectly adapted to any specific need with a high attention on quality and ergonomics. For every season, whether you look for a fashionable urban style and/or a high performance model, you will for sure find a style that will be perfectly adapted to your needs.

EXPERT RANGE X

TECHNICAL JACKETS



B&C HOODED SOFTSHELL GILET /M.

B&C COCOON+

/MEN



B&C HOODED SOFTSHELL GILET /W.



B&C HOODED SOFTSHELL /MEN



B&C HOODED SOFTSHELL /WOMEN



B&C HOODED SOFTSHELL/KIDS



B&C X-I ITE SOFTSHELL/MEN



B&C X-I ITE SOFTSHELL/WOMEN

HEAVY WEIGHT JACKETS





B&C SPARKLING



B&C SPARKLING /WOMEN



B&C DYNAMIC

FLEECES



B&C STREET

BODYWARMERS

B&C 3-IN-1



B&C COCOON+ /WOMEN

B&C ATTITUDE



B&C ATTITUDE



B&C ZEN+ /WOMEN



B&C BODYWARMER /MEN



EXPLORER



B&C COOLSTAR /MEN



B&C COOLSTAR /WOMEN



B&C WINDPROTEK

/WOMEN /MEN

B&C BODYWARMER

B&C LIGHT PACK CONCEPT

WHEN WEIGHT AND SPACE ARE CRITICAL

People are constantly in motion, going from outside to inside and from inside to outside. When going out, the weather can change quickly and dramatically, exposing you alone to the elements. To be protected in every situation, weight and space are often an issue.

B&C LIGHT PACK CONCEPT

PROTECTION + LIGHT + COMPACT =
MINIMUM VITAL SPACE FOR MAXIMUM
PROTECTION AGAINST RAIN AND WIND









B&C COOLSTAR DUO

Minimum vital space, maximum warmth.

Created to be a "Light Pack Concept" style, the engineered fleeces B&C Coolstar /men & B&C Coolstar /women feature all the advantages: high insulation, light, compact and packable.

This Duo is made of **ultra light high performance** micro-fabric to feel warm everywhere and in style. The ergonomic body and sleeves shapes allow real freedom of movement. In terms of look, this full-zip fleece duo permits versatile coordination.

You have plenty of styles options weather you go for the layered look, or wear them as a simple outer jacket.

For more information see p.44

DUO CONCEPT

B&C DYNAMIC

Minimal weight, minimal space.

To deal comfortably with weather versatility, you need a light, compact and packable solution. You need the B&C Dynamic. Super lightweight, wind-resitant, water-repellent, packable, made of noiseless fabric, media-player compatible and breathable, this windbreaker jacket fits easily into any bag.

You can have it when you need it and can pack it in its own pocket when you don't.

For more information see p.35



B&C SMART PACK SYSTEM







The B&C SMART PACK SYSTEM is a technology that combines properties allowing the product to have **maximum insulation** while still being ergonomic for a **minimum weight**. The compact design contributes to a packable solution that takes a **minimum space**.



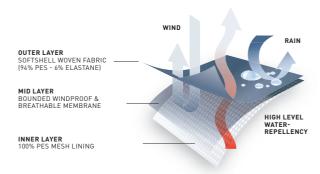
B&C X-LITE SOFTSHELL DUO

Superior fabric and advanced technology.

Engineered for superior protection against wind and rain (critical taped seams), the B&C X-lite Softshell Jacket allows you to comfortably face the weather. Its ergonomic cut, helped by 4-way stretch structure, actively supports freedom of movement while the X-lite fabric lightweight and breathability.

The B&C X-lite is light, packs small, and keeps you dry. Ideal for urban active life where weight and space are crucial.

For more information see p.17











JACK ELLON COLLECTION

PERFORMANCE WITH URBAN ELEGANCE



JACKET COLLECTION

CLARITY / SIMPLICITY / PERFECTION

If you're seeking warmth and protection from the wind and rain, but also style, our amazing choice of fabrics and designs offer you jackets you can wear whatever the weather and on any occasion.

CLARITY

B&C's Jacket collection shows clearly-defined market segmentation, based on the jacket's degree of weather protection. You'll be able to choose your model according to weather conditions (the type of protection you need, likewise the choice of model).

This collection offers the following model types: lightweight jackets without lining, lightweight jackets with lining, medium weight jackets, heavy weight jackets (parkas and down jackets), technical jackets and bodywarmers.

SIMPLICITY

B&C's jacket collection comprises "must-haves" to meet the demands of the promotional market in each segment. The greater part of our range is based on the B&C Duo Concept, which offers a different version of any given model, one for women and one for men.

PERFECTION

Perfection in terms of the quality and excellence of the fabrics along with the passion for design and meticulous attention to the smallest detail. Needless to say, B&C's jacket collection also meets the particular demands of the market in terms of personalisation.

Take a look at all the B&C jacket collection to realise the wide range of activities in which our products excel, and to find out more about our creations and novel garments.



TECHNICAL

MIDDLE WEIGHT JACKETS P.18 JACKETS P.29

/ WITH LINING

P.36

B&C Hooded Softshell Gilet /women B&C Hooded Softshell Gilet /men

High performance softshell gilet - detachable hood

B&C Hooded Softshell /women B&C Hooded Softshell /men

High performance softshell jacket - detachable hood

B&C Hooded Softshell /kids

High performance softshell jacket - detachable hood

B&C X-lite Softshell /women B&C X-lite Softshell /men

High performance softshell jacket - Light Pack jacket

B&C Sparkling /women B&C Sparkling /men

Classic nautical jacket

B&C Ocean Shore

Middle weight jacket with thermo micro fleece lining

B&C Ocean Shore /kids

Middle weight jacket with thermo micro fleece lining

B&C Atlantic Shore

Windbreaker with brushed tricot thermo lining

B&C Air

The windbreaker with lining

B&C Urban Game

Sporty style windbreaker

B&C Street

Stylish waterproof jacket

B&C Attitude /men B&C Attitude /women Urban loose blouson

LIGHT WEIGHT JACKETS P.32

P.32

BODYWARMERS P.40

HEAVY WEIGHT JACKETS P.24

/ DOWN JACKETS P.24

B&C Cocoon+ /women B&C Cocoon+ /men

Down jacket

/ PARKAS P.26

B&C Real+ /men B&C Real+ /women

Warm and comfortable parka

B&C 3-in-1

The 3-in-1 jacket system

/ WITHOUT LINING

B&C Sirocco

B&C Sirocco /women The windbreaker

B&C Sirocco /kids

The windbreaker

B&C Dynamic

The urban Light Pack windbreaker

B&C Bodywarmer Explorer

Multifunctional bodywarmer

B&C Bodywarmer+

The classic bodywarmer

B&C Zen+ /women

Trendy down feminine bodywarmer

B&C Bodywarmer /men

Trendy down bodywarmer



B&C SOFTSHELLS



SUPERIOR FABRICS AND ADVANCED TECHNOLOGY

THE MOST
METICULOUS
ATTENTION
TO THE SMALLEST
DETAILS

Softshell material combines weather protection and breathability.

The B&C Softshell line uses cutting-edge technology to offer maximum comfort.

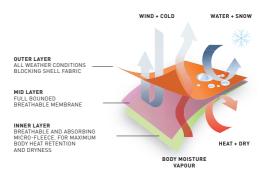
2 categories of softshells allow you to negotiate with uncertain weather: the B&C X-Lite Softshells and the B&C Hooded Softshells.

THE B&C HOODED SOFTSHELL LINE

ALWAYS A STEP AHEAD

B&C Hooded Softshell line uses yarn, fibre and cutting-edge technology for maximum comfort, whatever the weather. Thanks to the materials and designs used, B&C's Hooded Softshell line enriches the promotional clothing market with jackets of excellent quality, since the product's high quality ensures impressive **durability**, **performance** and **comfort**, even when the weather is at its worst. Moreover, it is fitted with an **adjustable hood**, allowing total freedom of movement and full peripheral vision.



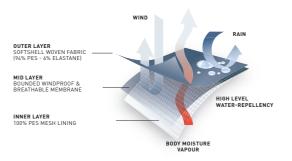


THE B&C X-LITE SOFTSHELL DUO

Highly waterproof, extremely breathable, windproof and with high levels of water-repellency, these are the key features of this softshell jacket, that also offers you a light pack protection with the exclusive **B&C Light Pack Concept** (see p.10).

X-Lite Softshell 3-layer fabric consists of outer and inner fabric with a bounded membrane between them. The membrane blocks wind and whisks body moisture vapour away to the outer layer where it evaporates quickly regulating body temperature.













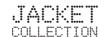




























































































B&C COCOON+ /WOMEN JW 927

The down jacket

OUT: 100% full-dull nylon with soft-feel coating IN: 100% padded Taffeta polyester lining with feather touch

XS - S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton

DUƠ CONCEPT



windproof



showerproof



thermo-isolated



water-repellent

B&C COCOON+ /MEN JM 948

The down jacket

OUT: 100% full-dull nylon with soft-feel coating IN: 100% padded Taffeta polyester lining with feather touch

S - M - L - XL - XXL - XXXL* 1 pc/pack & 10 pcs/carton

























วัน อบợื

NAVY*



B&C REAL+ /MEN JM 970

Warm and comfortable multi-activity winter parka

















B&C REAL+ /WOMEN JW 925

Warm and comfortable multi-activity winter parka



















B&C 3-IN-1 JU 870



















MIDDLE WEIGHT JACKETS

B&C OCEAN SHORE JU 824

Middle weight jacket with thermo micro-fleece lining

















MIDDLE WEIGHT JACKETS

B&C SPARKLING /WOMEN JW 910

















MIDDLE WEIGHT JACKETS

B&C SPARKLING /MEN JM 949





















B&C SIROCCO



The B&C Sirocco is the market reference in windbreakers with its widest palette of colours, its choice of size, the quality of its fabric and its unique Duo concept.

Available for men, women and kids.



LIGHT WEIGHT JACKETS























































LIGHT WEIGHT JACKETS

B&C DYNAMIC JU 802

Urban "Light Pack" windbreaker active jacket & super packable



















B&C DYNAMIC

MINIMAL WEIGHT, MINIMAL **SPACE**

To deal comfortably with weather versatility, you need a light, compact and packable solution. You need the B&C Dynamic.

Super lightweight, wind-resitant, water-repellent, packable, made of noiseless fabric, media-player compatible and breathable, this windbreaker jacket fits easily into any bag.

You can have it when you need it and can pack it in its own pocket when you don't.

B&C SMART PACK SYSTEM

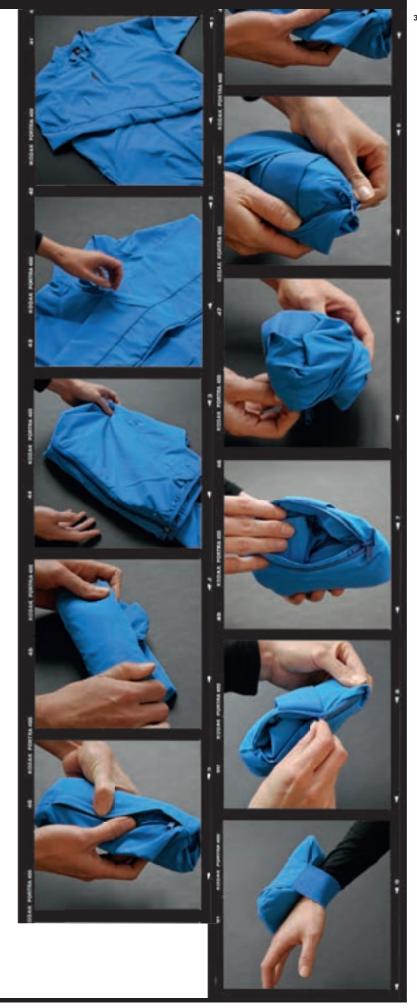
The B&C SMART PACK system is a technology that combines properties allowing the product to have maximum insulation while still being ergonomic for a minimum weight. The compact design contributes to a packable solution that takes a minimum space.













LIGHT WEIGHT JACKETS

B&C ATLANTIC SHORE JU 822







LIGHT WEIGHT JACKETS

B&C AIR JU 801

The windbreaker with lining

OUT: 100% Taffeta nylon

IN: Body lining: 100% polyester mesh Sleeve lining: 100% polyester Taffeta

S - M - L - XL - XXL - XXXL* 5 pcs/pack & 30 pcs/carton



windproof



showerproof



water-repellent



Fold-away jacket (K-Way® system) in right pocket with double slider zip

B&C URBAN GAME JU 820

Sporty style windbreaker

OUT: 100% Taffeta nylon IN: Top body lining: 100% polyester tricot Bottom body lining: 100% polyester mesh Sleeve lining: 100% polyester Taffeta

S - M - L - XL - XXL - XXXL* 5 pcs/pack & 30 pcs/carton



windproof

showerproof



Adjustable bottom hem (with elasticated cord)

thermo-isolated



water-repellent

Raglan sleeves

with stripe in contrasting colour



Concealed hood with Velcro® closing







1 inner wallet pocket

2 front pockets with zip

2 front pockets

Elasticated

Adjustable bottom hem

Easy access for decoration via a zip opening in the lining 🗸



Adjustable cuffs with oval Velcro®

























LIGHT WEIGHT JACKETS

B&C STREET JU 872









LIGHT WEIGHT JACKETS

B&C ATTITUDE/MEN JM 960

Urban loose blouson

OUT: 100% Rip-Stop Nylon Waterproof IN: 100% Polyester Single Jersey

S - M - L - XL - XXL - XXXL 1 pc/pack & 10 pcs/carton

DUO CONCEPT



windproof



waterproof



thermo-isolated



water-repellent

B&C ATTITUDE/WOMEN JW 926

Urban loose blouson

OUT: 100% Rip-Stop Nylon Waterproof IN: 100% Polyester Single Jersey

XS - S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton

















BODYWARMERS

B&C BODYWARMER EXPLORER JU 880

Multifunctional bodywarmer

OUT: 65%-35% light poly-cotton | Water-repellent & water-resistant IN: 100% heavy padded polyester lining for extra warmth (285 g/m²)

S - M - L - XL - XXL - XXXL* 1 pc/pack & 10 pcs/carton



windproof



thermo-isolated



showerproof



water-repellent

B&C BODYWARMER+ JU 882

The classic bodywarmer

OUT: 100% micro-polyester | Water-repellent IN: 100% padded Taffeta polyester lining (220 g/m²)

S - M - L - XL - XXL - XXXL 5 pcs/pack & 10 pcs/carton



windproof



water-repellent



thermo-isolated

















BODYWARMERS

B&C ZEN+ /WOMEN JW 935

Trendy down feminine bodywarmer

OUT: 100% Taffeta nylon IN: 100% padded Taffeta polyester lining with feather touch

 XS - S - M - L - XL - XXL 1 pc/pack & 10 pcs/carton

DUO CONCEPT



windproof



showerproof



thermo-isolated



Padded hood with feather touch,

water-repellent

B&C BODYWARMER /MEN JM 930

Trendy down bodywarmer

OUT: 100% Taffeta nylon IN: 100% padded polyester lining (200 g/m²)

S - M - L - XL - XXL - XXXL* 5 pcs/pack & 10 pcs/carton





Full-zip opening with zip puller



2 front pockets with zip and zip puller, 1 inner wallet pocket

Easy access for decoration thanks to the invisible zip opening in the middle of the back





























FLEECE COLLECTION



THE ENGINEERED



1. B&C COOLSTAR /MEN FM 717 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments) 170 g/m² | S - M - L - XL - XXL - XXXL 5 pcs/pack & 15 pcs/carton









2. B&C COOLSTAR /WOMEN FW 752 LIGHT PACK ERGONOMIC FULL-ZIP MICRO-FLEECE

100% anti-pilling polyester micro-fleece (144 filaments) 170 g/m 2 | XS - S - M - L - XL - XXL 5 pcs/pack & 15 pcs/carton









B&C 144 MICRO-FLEECE Fabric

Stay warm with the real 144 filaments B&C micro-fleece that provides extra warmth and comfort needed for changing weather condition.



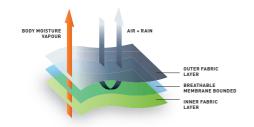
144 FILAMENTS FABRIC FOR EXTRA WARMTH

FLEECES



B&C WINDPROTEK MEMBRANE

100% protection against wind, water and cold. The B&C 144 micro fleece fabric warmth combined with a windproof/waterproof and breathable membrane eliminates the need for an additional layer.



3. B&C WINDPROTEK FU 749

100% anti-pilling polyester micro-fleece (144 filaments) + breathable membrane bonded 320 g/m² | XS - S - M - L - XL - XXL - XXXL*

1 pc/pack & 10 pcs/carton



* COLOURS AVAILABLE IN XXXL

B&C 144 MICRO-FLEECE FABRIC

Stay warm with the real 144 filaments B&C micro-fleece that provides extra warmth and comfort needed for changing weather condition.





THE RAW FLEECES

1. B&C ICEWALKER + FU 703

100% anti-pilling polyester fleece 300 g/m² XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton







ACK* NA

M

CHARCOAL

* COLOURS AVAILABLE IN XXX



2. B&C TRAVELLER + FU 705

100% anti-pilling polyester fleece 300 g/m² | XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton









* COLOURS AVAILABLE IN XXXL

3. B&C HIGHLANDER + FU 704

100% anti-pilling polyester fleece 300 g/m² | XS - S - M - L - XL - XXL - XXXL* 5 pcs/pack & 15 pcs/carton









NAVY* RED*

* COLOURS AVAILABLE IN XXXL









03. B&C Hooded Softshell /kids JK 969

OUTER LAYER: 94% polyester- 6% elastane (Woven Softshell)

 $\begin{tabular}{ll} \textbf{MID LAYER} : Bounded breathable membrane \\ \end{tabular}$

with micro holes

: EXISTS IN UNISEX (P.29) /KIDS

INNER LAYER: 100% anti-pilling polyester microfleece and 100% polyester mesh lining on front panels Waterproof: 5000 mm - Breathable: 1000 MVP

 $\overline{\mathbf{X}}$

water-repellent hood concealed inside the collar

inner wallet pocket adjustable cuffs hem or back opening for easy decoration

5/6 - 7/8 - 9/10 - 11/12 - 13/14 1 pc/pack & 10 pcs/carton





: EXISTS IN WOMEN (P.20) /MEN (P.21) /KIDS





SUMMARY TABLE

FLEECES

· LLLVLV																				
women																				
FW 752 B&C Coolstar /women	XS-XXL	170 G/M ²																		
men																				
FM 717 B&C Coolstar/men	S-XXXL	170 G/M ²																		
unisex																				
FU 703 B&C Icewalker+	XS-XXXL1	300 G/M ²																		
FU 704 B&C Highlander+	XS-XXXL1	300 G/M ²																		
FU 705 B&C Traveller+	XS-XXXL ¹	300 G/M ³																		
FU 749 B&C WindProtek	XS-XXXL ²	320 G/M ²																		
	YYYL 1- Only:	available in	Black	Navy & I	Pad	YYYI 2.	Only av	ailahla	in Blac	k Na	vor 8, E	Pad .								

	FU 705	B&C Traveller+	XS-XXXL ¹ 3	00 G/M ²																				
	FU 749	B&C WindProtek	XS-XXXL ² 3	20 G/M ²																				
			XXXL1: Only avai	lable in B	lack, Navy & Re	d XXXI	²: Only av	ailable	in Blac	k, Navy	& Red													
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		HT WEIGHT JACKET										-												
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		B&C Dynamic	XS-XXXL	L											4		Ш.				1		_	
		B&C Sirocco /women	XS-XXL	L				-										-			-		_	
		B&C Sirocco /kids	3/4-12/14									-				_					-		+	
WITH LINING			S-XXXL ²	L								-			-	_					_		٠.	
		B&C Urban Game	S-XXXL ³													_								1
		B&C Atlantic Shore	S-XXXL ²						-						-				_		-		_	
		B&C Street	XS-XXXL ⁴													_					-		+	
		B&C Attitude /men	S-XXXL													_					<u></u>		_	
	JW 926	B&C Attitude /women	XS-XXL	L																				
		LE WEIGHT JACKE	TS																					
		B&C Ocean Shore	S-XXXL ²																					
	JK 966	B&C Ocean Shore /kids	5/6-12/14																					
		B&C Sparkling /men	XS-XXXL ²																					
	JW 910	B&C Sparkling /women	XS-XXL																•			•		
	HEAL	<mark>JY WEIGHT J</mark> ACKET	'S																					
PARKAS	JM 970	B&C Real+/men	S-XXXL																					
	JW 925	B&C Real+/women	XS-XXL																					
	JU 870	B&C 3-in-1	S-XXXL ²																			ı	•	
DOWN JACKETS	JM 948	B&C Cocoon+/men	S-XXXL ²																					
	JW 927	B&C Cocoon+ /women	XS-XXL																					
	TECH	HNICAL JACKETS																						
		B&C Hooded Softshell /men	S-XXXL	Г										Т										
		B&C X-lite Softshell /men	S-XXXL	Ē											•								+	
		B&C Hooded Softshell /women	XS-XXL									-											+	
		B&C X-lite Softshell /women	XS-XXL												•					_			+	+
		B&C Hooded Softshell Gilet /w.	XS-XXL						•														+	
		B&C Hooded Softshell Gilet /m.	S-XXXL																				+	
		B&C Hooded Softshell /kids	5/6-13/14																	_			+	
	31(707	Bao Hooded Softshett/Rids	0,0 10,14																					
	pons	YWARMERS																						
		B&C Bodywarmer+	S-XXXL					-	-											\perp	-		+	
		B&C Bodywarmer /men	S-XXXL ²											_	-						-		_	
		B&C Zen+ /women	XS-XXL	L					-				_	_		-				\square	-		+	
	JU 880	B&C Bodywarmer Explorer	S-XXXL ²																					
	REB	EL COLLECTION / (FOR MORE 1	NFOR	MATION,	SEE	THE E	38C	T-SH	HIRT	CAT	ALO	BUE											
	IW R05	B&C Antidote /women	XS-XL																					

REBEL COLLECTION /	FOR MORE	INFO	ORM	ATI	ON,	SEE	ТНЕ	E B8	СТ	-SH	HIRT	CA	TAL	_0G	UE							
JW R05 B&C Antidote /women	XS-XL																					
JW R07 B&C Illusion /women	XS-XL																					
IM R04 R&C Illusion /man	S-XXI																					

5-7AL

NOCL: Only available in White, Black, Navy, Red, Royal Blue & Bottle Green XXXL2: Only available in Black, Navy & Red XXXL2: Only available in Red/White, Navy/White & Black/White XXXL2: Only available in Black & Navy





2013 B&C Collection

www.bc-fashion.eu Be inspired